

Welcome

To Seminar&Exhibition
Management for Design

Overview

DES4101 Seminar and Exhibition Management for Design

Seminar and exhibition management in designing, preparation of students in designing and design career, observational study, discussion and presentation to exchange ideas, planning, application of knowledge and working skills relating to exhibition management

10/07/24 · Week 1 Term 1/2567

Introduction

Last lesson we read chapter 1.

Objective

DES4101 การสัมมนาและจัดนิทรรศการเพื่อการออกแบบ 3(2-2-5)

Seminar and Exhibition Management for Design:

1. Preparing student to professional aspects related to design and professional practice.
2. Student visits at actual locations, discussion of results and presentations to exchange knowledge and opinions.
3. Plan to practice application of knowledge and working skills in organizing to exhibitions

Seminar & Exhibition

Knowlage

1. Meaning = ความหมาย
2. Objective = วัตถุประสงค์
3. Use to = ประโยชน์
4. Type = ประเภท
5. Principle = หลักการจัดองค์ประกอบ
6. Process = กระบวนการออกแบบและจัดแสดง

Learning & Expand

1. Mean: *Seminar* = conference-meeting-
-discussion-training
- *Exhibition* = display to collect (Exhibit)
2. Objective:
 - experience
 - knowlage
 - imagination (to understanding)
 - development (to behavior)
3. Benefit:
 - compile (Collect things to display.)
 - stimulate interest (Interesting)
 - increase knowledge (Educate)
 - idea and information create to visual
4. Type: nature-location-objective
5. Principle:
 - unity > emphasize > rhythm > balance
 - proportion > harmony > contrast
6. Process:
 - plan > prepare+design > make sure >
 - public > present > evaluate > follow

Independen² Work

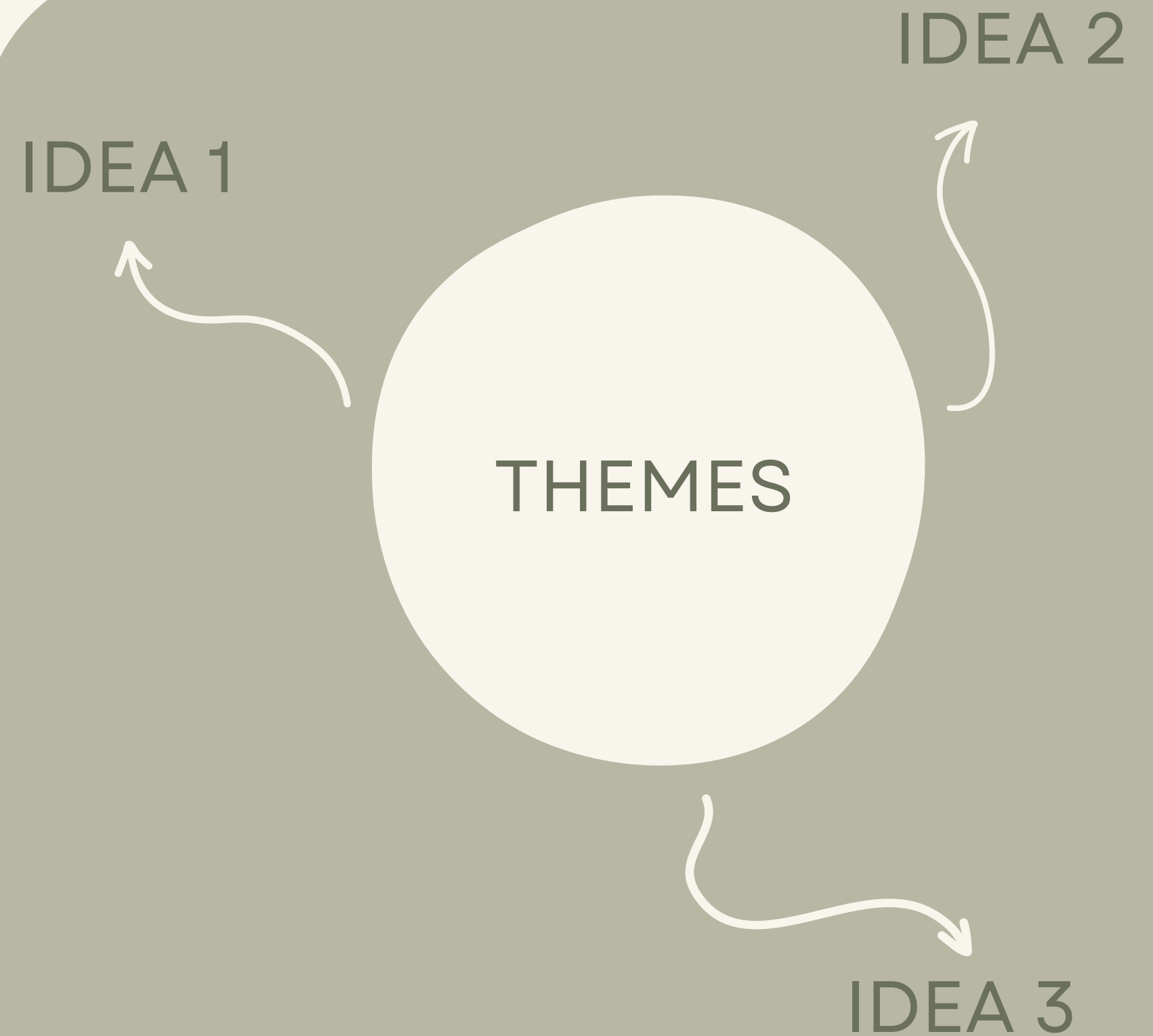
You now have 20-30 minutes to silently think independently. Take note of any idea, inspiration that the author has used to develop a sense of idea for seminar and exhibition design.

Bigger thoughts

Consider 3 of the themes that have been communicated to design and idea for seminar and exhibition.

How can you take these and expand upon to become "Bigger Thoughts"?

Create a mindmap for each bigger thought your exercise books.



Chapter Questions

In pairs, work through the questions for Seminar and Exhibition.

Remember:

You need to answer all questions in full sentences and make sure you address all sections of the questions.



See

Think

Wonder

Consider seminar and exhibition.

Now that you have read idea into the design, take note of what you see, what you think and what you wonder about this subject.

Note this down in your exercise books and we will discuss as a class.



Think

Pair

Share

Think about what you have learnt today.

Pair up with someone and discuss the top 3 things you've learnt.

As a class, let's share something we have all learnt in my class.

Homework

Due on Wednesday.

Finish any incomplete the questions.

Continue to develop your bigger thoughts mindmaps.



See

you

next

lesson