

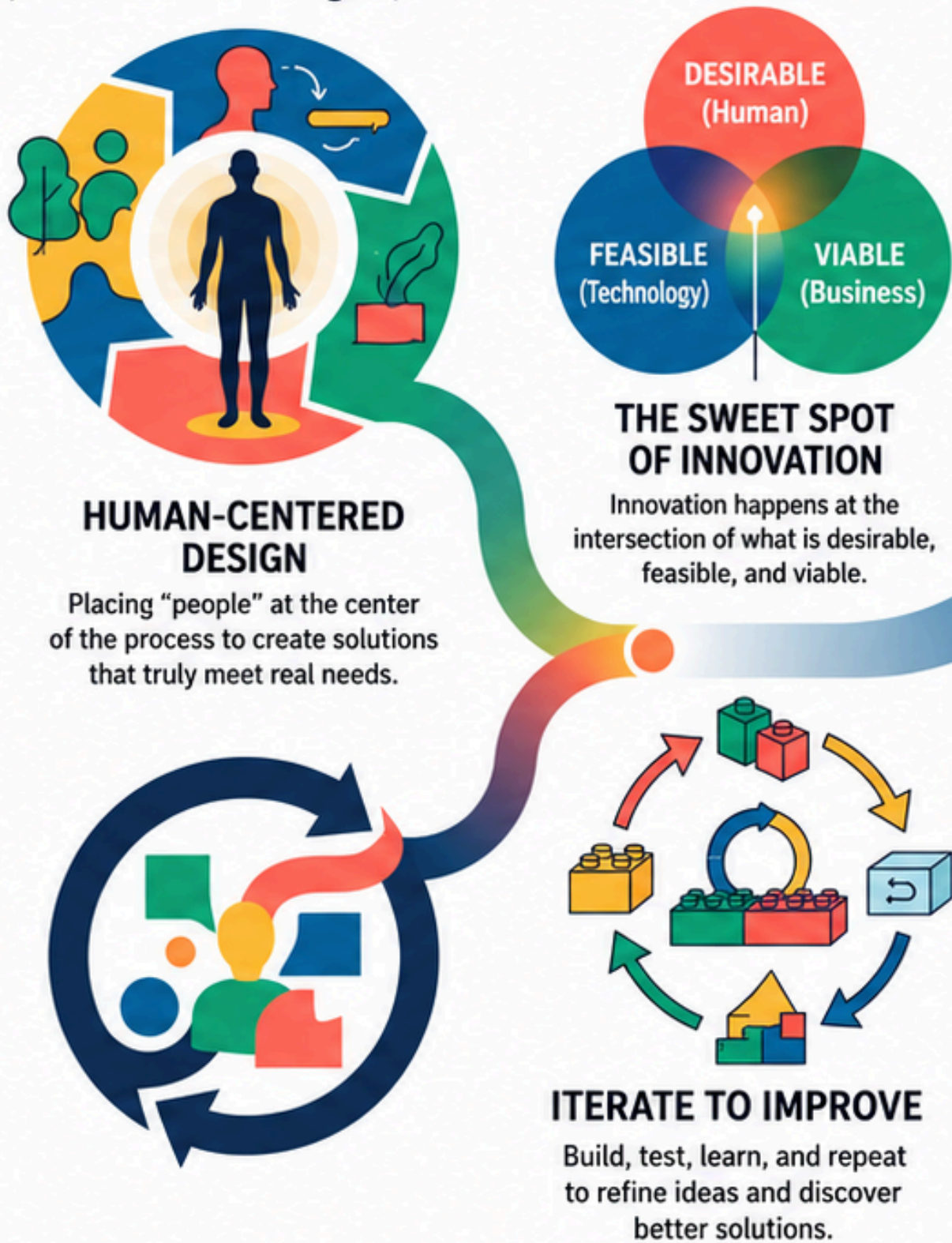


Design Thinking and Art of Storytelling

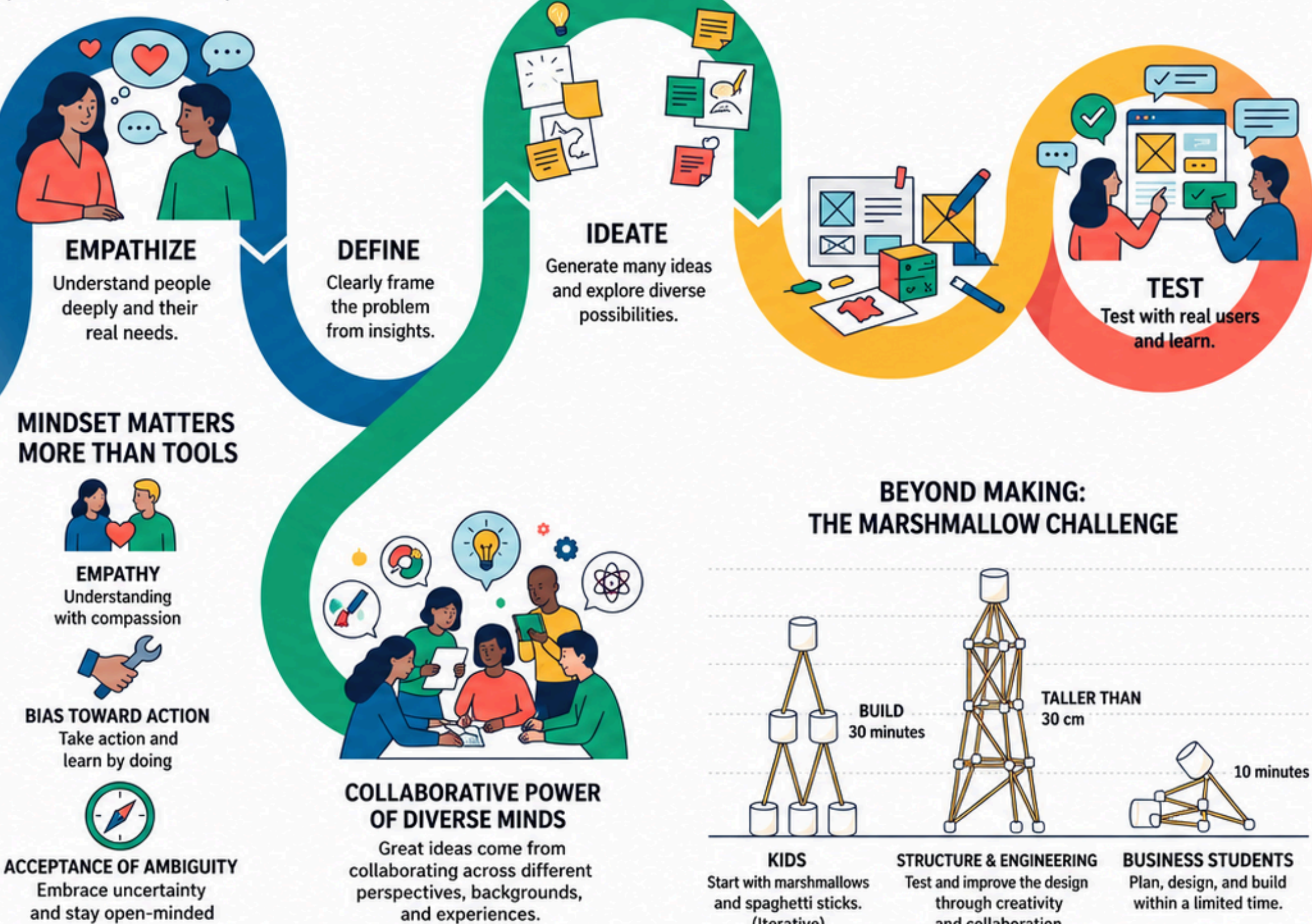
DESIGN THINKING: TRANSFORMING PROBLEMS INTO INNOVATION

(Design Thinking: Transforming Problems into Innovation)

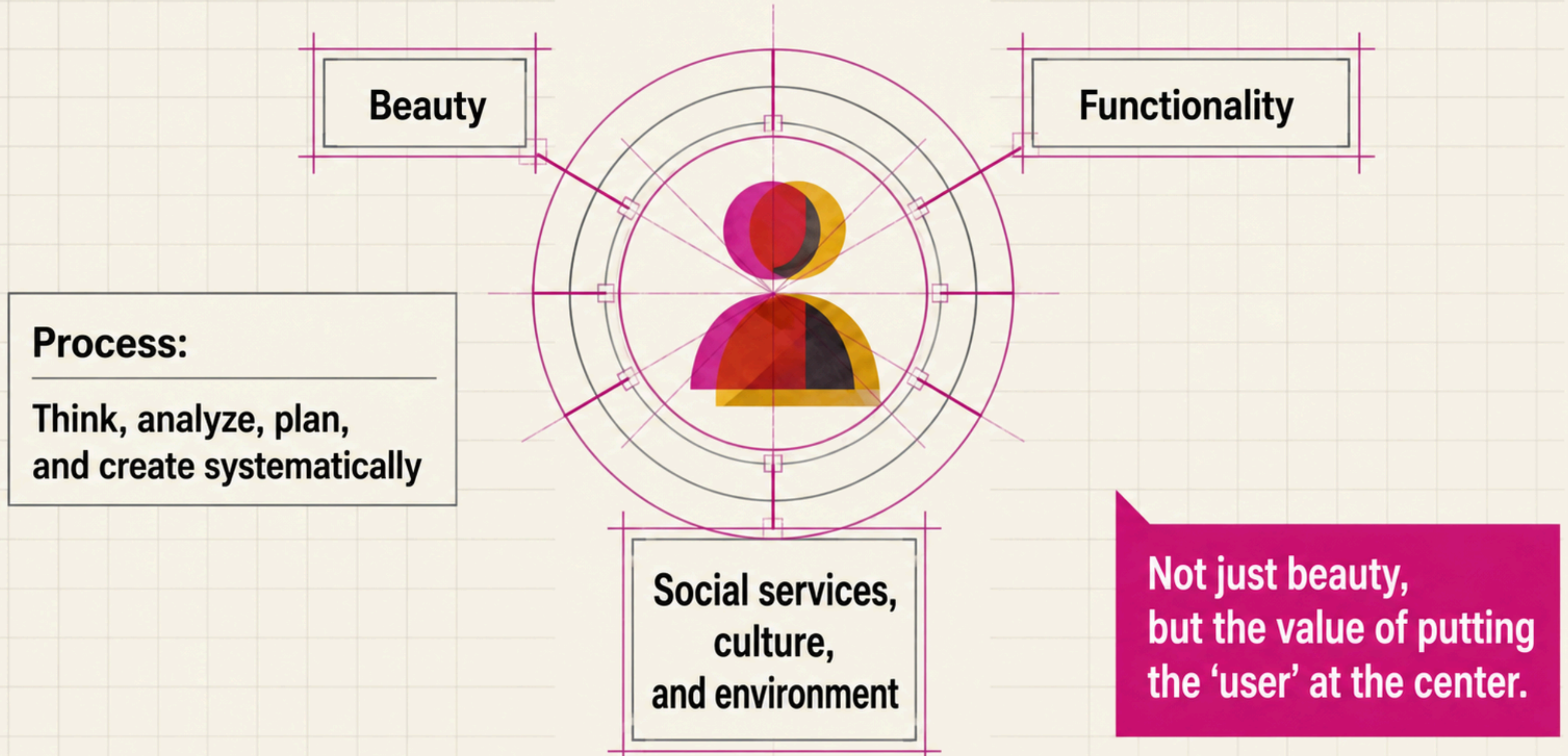
CORE ESSENCE & ORIGINS (Core Essence & Origins)



PROCESS & MINDSET (Process & Mindset)



Designing a Systematic Thinking Process



Efficiency

Ease of Use

PROCESS:

Think, analyze, plan,
and create solutions
in a systematic way.



**Social, Cultural,
Environmental
and Ethical Impact**

It's not just about
convenience,
but designing with
“people” at the center.