

TQF 3: Course Specification

Bachelor's Degree Program

Course Code: FIN 2212

Course Title (English): Financial Markets and Institutions

Field of Study: Finance and Investment (Finance and Banking Track)

Faculty: Faculty of Management Science, Suan Sunandha Rajabhat University

Semester: 2 Academic Year (B.E.): 2568 (2025)

Section 1: General Information

1. Course Code and Title

1.1 Course Code: FIN 2212

1.2 Thai Title: สถาบันการเงินและตลาดการเงิน

1.3 English Title: Financial Markets and Institutions

2. Credits: 3 (3–0–6)

3. Curriculum and Course Type

3.1 Curriculum: Bachelor of Business Administration Program (Finance and Banking)

3.2 Course Type: Major course

4. Course Coordinator and Instructor

4.1 Course Coordinator: Assistant Professor Dr. Charawee Butrbumrung

4.2 Instructor: Assistant Professor Dr. Charawee Butrbumrung

5. Contact Information

5.1 Office: Building 57, Room 5722

5.2 E-mail: charawee.bu@ssru.ac.th

6. Semester / Year Level

6.1 Semester 2 / Academic Year 2568 (B.E.)

6.2 Year Levels: 1–4

6.3 Maximum Enrollment: 90 students (2 sections)

7. Pre-requisite: None

8. Co-requisites: None

9. Venue: Faculty of Management Science

10. Date of Preparation/Revision: 26 November 2568 (B.E.) [26 November 2025]

Section 2: Course Goals and Objectives

1. Course Goals

1.1 To enable students to understand the structure, roles, and monetary policy related to financial institutions and financial markets, including management of assets, liabilities, interest rates, fundraising, risks, liquidity, profits and returns, and other factors affecting operations; related government policies; the role of the central bank in supervision and control; and the role of international financial institutions.

1.2 To enable students to apply knowledge in future financial business management, develop interpersonal skills, and work effectively in teams.

2. Rationale for Course Development/Improvement

This course is developed to strengthen student understanding of the structure and operations of financial institutions and financial markets, and to enhance the ability to apply knowledge in practice. It also promotes teamwork and interpersonal responsibility for future professional work.

Section 3: Course Description and Implementation

1. Course Description

Structure, roles and monetary policy; various aspects of management including management of assets, liabilities, interest rates, fundraising; risks, liquidity, profits and returns; factors affecting the operation of financial institutions and markets such as related government policies; roles of a central bank in directing and controlling; and roles of international financial institutions.

2. Hours per Semester

Item	Hours
Lecture	45
Tutorial / Additional Teaching (as needed)	—
Practicum / Fieldwork / Internship	None

Self-study

90

3. Academic Consultation Hours

- Face-to-face: Instructor office (Building 57, 2nd floor, Room 5722)
- E-mail: charawee.bu@ssru.ac.th
- Online platforms: Line group, Google Classroom
- Web/Internet: <https://ssrudlp.ssru.ac.th/>

4. Teaching Mode

Hyflex / Hybrid (onsite, online, on-demand) using platforms and tools such as Google Meet, Zoom, Microsoft Teams, Google Classroom, Google Forms, Google Docs, Padlet, etc. Teaching emphasizes clear explanations, reinforcement, and structured consultation to support self-directed learning and information searching.

Section 4: Student Learning Outcomes (CLOs) and Assessment Approach

1. Ethics and Morality

Expected outcomes: ethical awareness, discipline, punctuality, responsibility, respect for others.

Teaching methods: attendance and discipline; responsibility in individual/group work; academic integrity.

Assessment: punctuality/attendance, timely submission, participation, and academic integrity in assessments.

2. Knowledge

Expected outcomes: understanding of key principles and theories; ability to integrate finance knowledge with related fields.

Teaching methods: lectures, discussions, case examples, assignments, and learning resources.

Assessment: quizzes, midterm and final examinations, reports/assignments, and presentations.

3. Cognitive/Intellectual Skills

Expected outcomes: information searching, analysis, and problem-solving; applying knowledge to business problems.

Teaching methods: case discussions, problem-based learning, projects and presentations.

Assessment: case/problem-based questions in quizzes/exams; project presentations and written reports.

4. Interpersonal Skills and Responsibility

Expected outcomes: responsibility for assigned tasks; teamwork as leader/member; good interpersonal relations.

Teaching methods: group work, group reports and presentations.

Assessment: observation and evaluation of participation, teamwork, and responsibility in activities.

5. Numerical Analysis, Communication, and IT Skills

Expected outcomes: effective communication and presentation; appropriate use of IT and quantitative techniques.

Teaching methods: analysis of cases using relevant quantitative/statistical techniques; IT-based presentations and assignments.

Assessment: ability to apply quantitative techniques and IT for problem-solving and communication.

Section 5: Teaching Plan and Evaluation

1. Weekly Teaching Plan

Week	Topic / Details	Hours	Learning Activities / Media	Instructor
1	Course introduction; information sources; financial system and overview of financial markets	3	Hyflex lecture, discussion, LMS/online resources	Asst. Prof. Dr. Charawee Butrbumrung
2	Interest rate determination	3	Lecture + exercises	Asst. Prof. Dr. Charawee Butrbumrung
3	Interest rates and bond prices	3	Lecture + exercises/case examples	Asst. Prof. Dr. Charawee Butrbumrung
4	Financial markets	3	Lecture + discussion	Asst. Prof. Dr. Charawee Butrbumrung
5	Derivatives markets	3	Lecture + examples	Asst. Prof. Dr. Charawee Butrbumrung

6	Commercial banks	3	Lecture + discussion	Asst. Prof. Dr. Charawee Butrbumrung
7	Finance companies and securities firms	3	Lecture + discussion	Asst. Prof. Dr. Charawee Butrbumrung
8	Midterm examination	1.5	Midterm exam	Asst. Prof. Dr. Charawee Butrbumrung
9	Bank of Thailand	3	On-demand/self-study + exercises	Asst. Prof. Dr. Charawee Butrbumrung
10	Specialized financial institutions (SFIs)	3	Hyflex lecture + discussion + exercises	Asst. Prof. Dr. Charawee Butrbumrung
11	Insurance companies	3	Hyflex lecture + discussion + exercises	Asst. Prof. Dr. Charawee Butrbumrung
12	Saving cooperatives	3	Hyflex lecture + discussion + exercises	Asst. Prof. Dr. Charawee Butrbumrung
13	Pawnshops	3	Hyflex lecture + discussion + exercises	Asst. Prof. Dr. Charawee Butrbumrung
14	International financial institutions	3	Lecture + discussion	Asst. Prof. Dr. Charawee Butrbumrung
15–16	Presentations / discussion / integration of assigned work	6	Presentations and discussion	Asst. Prof. Dr. Charawee Butrbumrung
17	Final examination	1.5	Final exam	Asst. Prof. Dr. Charawee Butrbumrung

2. Assessment Plan (Weighting)

CLO Domain	Assessment Methods	Timing	Weight (%)
Knowledge	Quizzes/Q&A, Midterm exam, Final exam	Weeks 1–17 (Midterm Week 8; Final Week 17)	60 (Midterm 30, Final 30)
Cognitive skills	Assignments + presentations	Weeks 15–16	30
Interpersonal skills & responsibility	Observation of participation/teamwork	Throughout semester	10

Ethics & morality	Observation of discipline, punctuality, integrity	Throughout semester	Assessed continuously
-------------------	---	---------------------	-----------------------

Section 6: Teaching and Learning Resources

1. Main Textbook

Sitapa Buakas. (2016). Financial Markets and Financial Institutions. Bangkok: Kasetsart University.

2. Key Documents / Materials

Charawee Butrbumrung. (2021). Financial Institutions and Financial Markets (Revised). Bangkok: Suan Sunandha Rajabhat University.

Sukhothai Thammathirat Open University. Financial Markets, Institutions and Monetary Policy.

Other relevant books on financial institutions and financial markets.

3. Recommended Resources

Relevant YouTube content and online learning resources.

Websites of financial institutions in Thailand and abroad (e.g., Bank of Thailand, The Stock Exchange of Thailand).

Section 7: Course Evaluation and Improvement

1) Course effectiveness evaluation by students: student satisfaction interviews; comparison of student performance with previous year(s).

2) Teaching evaluation: student evaluation form.

3) Teaching improvement: faculty/program exchanges on teaching practices; instructor training and professional development.

4) Learning outcome verification (moderation): sampling student assignments and/or exam scores to verify standards; review by program/faculty committees before grade announcement.

5) Continuous review and improvement plan: analyze teaching evaluation results and student performance to improve the next semester.

Appendix: Curriculum Mapping (Programme-to-Course Mapping)

The curriculum mapping matrix indicates the primary and secondary responsibility alignment of this course with the five domains: ethics and morality, knowledge, cognitive skills, interpersonal skills and responsibility, and numerical analysis/communication/IT skills.