



MBF5685

สัมมนาการจัดการฟุตบอลอาชีพ

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28 ตุลาคม 2567 เวลา 18.00 – 21.00 น.

MBF5685 Semester 1/2567

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Leadership and Sustainable performance

Leaders

- To manage an organization
- To visionary
- To efficient communication
- To motivating people

- To teaching, Coaching, Training, Supporting
- To balance the individual to social and economic goals
- To influencing

Leadership styles

- Transactional Leadership
- Sustainable Leadership
- Environmental Leadership
- Ethical Leadership
- Responsible Leadership
- Servant Leadership

- Authentic Leadership
- Value – based share Leadership
- Transformation Leadership
- Charismatic authentic Leadership
- Organic Leadership

(Burawat, 2019; Iqbal, 2020; Sapta, 2021, Gupta and Zang, 2020; Ren, 2020; Iaved, 2021; Chang, 2020; Menz, 2011)

Mediators to Sustainable Performance

A : Organizational level

1. Frugal Innovation
2. Environmental Innovation
3. Green climate
4. Organizational Learning
5. Organizational Culture

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6. Psychological safety
 7. Corporate reputation
 8. Green innovation practices
 9. Environmental knowledge learning
 10. Green innovation
 11. Complex adaptive behavior
 12. Knowledge management

13. Authentic followership

14. Green commitment

15. Organizational culture in form of learning and
vitality

16. Green consumer behavior

B : Individual level

1. Perceived : knowledge

- Thriving
- Psycho logical
- Structural empowerment
- Organizational learning
- Organizational innovation

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2. Lean manufacturing practices
 3. Compensation and benefits practices
 4. Organization commitment and green identification
employee's organizational citizenship behavior

Moderators

Organizational level

1. Entrepreneurial ecology
2. Product life cycle
3. Psychological empowerment
4. Leader justice orientation
5. Commitment to ongoing activity and stakeholder needs

6. Knowledge sector identification

7. Authenticity

Individual level :

Perceived psychological contact fulfillment

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8. Intrinsic rewards
 9. Supervisor's personality traits
 10. Green organizational identity
 11. Management support
 12. National culture
 13. Green behavior
 14. Environmental beliefs
 15. Environmental values

Sustainable Performance

1. Environmental
2. Social
3. Economic

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- 16. Employee attitude
 - 17. Stakeholders' satisfaction
 - 18. Competitive advantage
 - 19. Shared vision and values
 - 20. Self-leadership

21. Organizational team orientation

22. Consensual decision-making

23. Organizational culture

24. Employee behavior

Human Capital Management

8 K's capital

(จิระ หงษ์ลดารมภ์, 2014; Gary Becker, 1992)

K1 Human Capital

K2 Intellectual Capital

K3 Ethical Capital

K4 Happiness Capital

K5 Social Capital

K6 Sustainable Capital

K7 Digital Capital

K8 Talented Capital

Talented Capital

5E's Theory

(จิระ หงษ์ลดารมภ์, 2014)

1. Example
2. Experience
3. Education
4. Environment
5. Evaluation

5K's Digital

(จิระ หงษ์สดารมภ์, 2014)

1. Creativity Capital
2. Knowledge Capital
3. Innovation Capital
4. Emotional Capital
5. Cultural Capital

4L's (จี้ระ หงส์ลดาารมภ์)

1. Leaning Methodology
2. Leaning Environment
3. Leaning Opportunities
4. Leaning Communities

2R's (จีระ หงส์ลดารมภ์)

1. Reality

2. Relevance

2I's (จิระ หงส์สดารมภ์)

1. Inspiration

2. Imagination

Way of life

1. Family
2. Education
3. Sport
4. Working
5. Social
6. Meditation
7. Lifelong learning

3L's

L1 Learning form pain

L2 Learning form experiences

L3 Learning form listening

2V's

V1 Value Creation

V2 Value Added

V3 Value Cocreation

C & E

C Connecting

E Engaging

S & E

S Sympathy

E Empathy

Effective HRDS

1. Happiness
2. Respect
3. Dignity
4. Sustainability

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- 12. Community leadership
 - 13. Entrepreneurial leadership
 - 14. Intellectual leadership
 - 15. Laissez-Faire leadership
 - 16. Strategic leadership

Q & A





THANK YOU!