



Course Specification

English for Esports Management and Gaming Business International Relations, Suan Sunandha Rajabhat University Semester 1, Academic Year 2025

Section One: General Information

1. Code and Course Title:
English for Esports Management and Gaming Business
Credits: 3(2-2-5)
2. Curriculum and Course Category:
 - 2.1 Curriculum: Bachelor Esports and Game Business (Creative Media and Game Design)
 - 2.2 Course Category: The Specific Course
4. Lecturer: Ass Pro Dr. Muhammad Shahid Khan
5. Contact Location: / E-Mail
Shahid.kh@ssru.ac.th
6. Year / Semester:
Semester: 2/2025 Year 2
7. Pre-requisite: None
8. Co-requisites: None
9. Learning Location: Online
11. Last Date for Preparing and Revising this Course:

Section 2 Objectives and Purposes

1. Course Objectives

By the end of this course, the students will be able to.....

- 1.1. develop their English language confidence;
- 1.2. use English to communicate effectively in different situations;
- 1.3. view the course as valuable in ways other than explored in the TOEIC;
- 1.4. develop TOEIC test taking skills by using context and vocabulary clues to infer meaning;
- 1.5. develop reading strategies such as skimming and scanning;
- 1.6. understand a wide range of spoken English.

2. Purposes for Developing / Revising Course (content / learning process / assessment / etc.)

With the trend of intercultural communication, Political Sciences students with a major of International relations cannot exempt themselves from acquiring and equipping themselves with English language skills. The English language will surely give the pre-service a better position in their future career.

Section 3 Course Structure

1. Course Description

This course focuses on using four skills in English: listening, speaking, reading, and writing. Reading articles, textbooks, and the ability to interpret and summarize academic texts.

It also aims at expanding their knowledge of reading comprehension, vocabulary, and listening in context. Students will also learn strategies for dealing with the TOEIC test.

2. Time Length per Semester (Lecture – hours / Practice – hours / Self Study – hours)

<i>Lecture</i>	<i>Supplementary Classes</i>	<i>Practice/ Field Work</i>	<i>Self-Study hours</i>
60 hours	-		

3. Time Length per Week for Individual Academic Consulting and Guidance

(The lecturer provides one hour for individual consultation per week.)

3.1. Individual Academic Consulting and Guidance:

3.2. Mobile phone: 0908982324

3.3. E-Mail: shahid.kh@ssru.ac.th

Section 4 Developing Students' Learning Outcomes

1. Ethics and Morals

1.1. Ethics and Morals students need to develop

- (1) Personal responsibility
- (2) Punctuality
- (3) Honesty
- (4) Cooperation and respect for others

1.2. Method of Teaching

(1) The lecturer explains the virtue, ethics, morals, and teachers' code of conduct.

(2) The lecturer and the students set up the rules, regulations and the evaluation criteria together.

(3) The students follow those agreed rules and regulations.

1.3. Method of Evaluation

(1) Observation of students' learning behavior.

(2) Evaluation of discipline, honesty, personal responsibility, punctuality, cooperation and respect for others during class activities.

2. Knowledge

2.1. Knowledge students need to master

- (1) Critical thinking skills
- (2) The basic knowledge of everyday English.
- (3) Using word clue to understand unknown words.

2.2. Method of Teaching

- (1) Introduce the concepts of question response and request in speaking situations.
- (2) Demonstrate how to understand a photograph using critical thinking skills.
- (3) Students engage in simulated speaking situations.

2.3. Method of Evaluation

- (1) Evaluation of students' understanding of question response and request in speaking situations.
- (2) Evaluation of the simulated speaking situations.
- (3) Evaluation through midterm and final examination

3. Cognitive Skills

3.1. Cognitive skills students need to develop

- (1) Comprehension skills
- (2) Questioning, reasoning, interpreting, analyzing, and synthesizing skills.
- (3) Problem solving skills

3.2. Method of Teaching

- (1) Interactive Lecture
- (2) Students engage in a reading activity to interpret and understand the main idea in a given dialogue.
- (3) Students reflect and share ideas in terms of text comprehension.
- (3) Group working in order to brainstorm ideas.

3.3. Method of Evaluation

- (1) Evaluation from the reading activity.

- (2) Evaluation of students' skit presentation.
- (3) Testing

4. Interpersonal Skills and Responsibilities

4.1. Interpersonal Skills and Responsibilities students need to develop

- (1) Knowledge and understanding about roles and self-responsibility as well as responsibility for others in group working and continuing self-development
- (2) Awareness of responsibility for others, being with others, and continuing self-development
- (3) Being able to create good relationship, responsibility, working with others, being a leader and follower, analyzing and solving problems creatively and effectively

4.2. Method of Teaching

- (1) Interactive lecture
- (2) Students engage in a speed reading activity to familiarize themselves with test taking technique.

4.3. Method of Evaluation

- (1) Evaluation of students' speed reading activity.
- (2) Evaluation of individual and group work.

5. Numeral Analysis, Communication and Information Technology Skills

5.1. Numeral Analysis, Communication and Information Technology Skills students need to develop

- (1) Analyzing data and formulate cause-and-effect relationships.
- (2) Critical thinking skills in order to make sensible decisions.
- (3) Awareness of the importance of information technology skill in relation to English communication.

5.2. Method of Teaching

- (1) Group discussion

(2) Students study concepts of data analysis and information technology by using English language in other academic subject areas.

(3) Students use English language to write a short skit.

(4) Students present their written skit.

5.3. Method of Evaluation

(1) Evaluation of students information technology skill.

(2) Evaluation of the students' written skit.

6. Learning Management Skills

6.1 Learning Management Skills students' needs to develop

(1) Learner-centered learning management skills

(2) Evaluation and assessment skills

(3) The knowledge of English language in learning and developing skills in management process.

6.2. Method of Teaching

(1) Interactive lecture

(2) Students use English language knowledge to apply in speaking, listening and reading activities.

6.3. Method of Evaluation

(1) Evaluation of students' speaking, listening and reading activities.

(2) Evaluation of students' group work.

Section 5 Lesson Plan and Assessment

1. Lesson Plan

Week	Topic	Hours	Learning Activities/ Teaching materials	Lecturer
1	Course orientation	3	1. Lecture	Dr. Muhammad Shahid Khan

Week	Topic	Hours	Learning Activities/ Teaching materials	Lecturer
	<ul style="list-style-type: none"> - Getting to know the purposes of the course - Setting up the rules together 		<ol style="list-style-type: none"> 2. Discussing the rules of the course together. 3. Discussing about the project that the students will present at the end of the term. 	
2-3	Listening & Speaking Skills -Understanding Photographs	8	<ol style="list-style-type: none"> 1. Interactive lecture 2. Students listen to specific information and speaking situations. 3. Whole class discussion and group discussion of understanding photographs. 4. Students engage in simulated listening activity to understand photographs. 	Dr.Muhammad Shahid Khan
4-5	Listening & Speaking Skills -Understanding Question Response	8	<ol style="list-style-type: none"> 1. Teacher discuss and show examples of question response in different situations. 2. Students listen to audio about question response dialogues. 3. Group presentation of conversation on question response dialogues. 	Dr.Muhammad Shahid Khan

Week	Topic	Hours	Learning Activities/ Teaching materials	Lecturer
6-7	Listening & Speaking Skills -Short Conversations -Understanding Short Talks	8	<ol style="list-style-type: none"> 1. Interactive lecture 2. Students listen to short conversations and short talks in order to understand the main idea. 3. Group discussion of short conversations and short talks to take note of its general idea. 	Dr.Muhammad Shahid Khan
8	Midterm Exam	4	-Written exam	Dr.Muhammad Shahid Khan
9-10	Reading skill -Incomplete Sentences	8	<ol style="list-style-type: none"> 1. Lecture 2. Students read examples of incomplete sentences. 3. Group discussion of the general idea of the incomplete sentences. 4. Students engage in TOEIC simulated incomplete sentences test. 	Dr.Muhammad Shahid Khan
11-12	Reading skill -Text Completion	8	<ol style="list-style-type: none"> 1. Lecture 2. Students read various text for comprehension to complete the text completion task. 	Dr.Muhammad Shahid Khan

Week	Topic	Hours	Learning Activities/ Teaching materials	Lecturer
			3. Group discussion to share ideas on the technique used for text completion task. 4. Students engage in TOEIC simulated text completion test.	
13	Reading skill -Guessing unknown vocabulary from word -Pre-reading and skimming for main ideas and supporting ideas. -Distinguishing fact from opinion.	8	1. Lecture 2. Guessing unknown vocabulary game. 3. Reading and skimming for main ideas by the students. 4. Reading to differentiate fact and opinion by the students.	Dr.Muhammad Shahid Khan
14	Reading skill -Reading Comprehension -Answering specific information questions. -Using Context for Vocabulary questions.	8	1. Lecture 2. Students read various passages and answer specific questions. 3. Students engage in a reading activity using context for vocabulary to answer questions.	Dr.Muhammad Shahid Khan
15	Skit presentation by the students	4	1. Observation and evaluation of the skit presentation. 2. Teachers' feedback of the skit presentation.	Dr.Muhammad Shahid Khan

Week	Topic	Hours	Learning Activities/ Teaching materials	Lecturer
16	Final examination	3	-Written exam	Dr.Muhamm ad Shahid Khan

2. Learning Assessment Plan

Learning Outcome	Assessment Activities	Week	Proportion for Assessment (%)
1. Ethics and Morals	1. Individual portfolios 2. Group discussion	Throughout semester	10%
2. Knowledge	1. Demonstrating a better understanding of listening for specific information, and main idea. 2. Understanding reading for specific idea.	Throughout semester	10%
3. Cognitive Skills	1. Midterm and final examination	Week 8 and 16	40%
4. Interpersonal Skills and Responsibilities	1. Skit presentation	Week 15	30%
5. Numeral Skills, Communication and	1. Listening, speaking and reading activities.	Throughout semester	5%

Information Technology Skills			
6. Learning Management Skills	1. Using English language knowledge to apply in planning and presentation activities.	Throughout semester	5%

Section Six: Learning and teaching resources

1. Textbooks and Main Documents

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2. Important Documents for Extra Study

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3. Suggestion Information (Printing Materials/Website/CD/Others)

<http://www.google.com>

Example keywords for searching: reading, writing, TOEIC, critical thinking skill, speaking, etc.

Section 7 Course Evaluation and Revising

1. Strategies for Course Evaluation by Students

(1) Students evaluate the effectiveness of the course according to the content objectives regularly.

(2) Students evaluate the appropriateness of teaching and learning activities, learning content and the learner nature.

(3) Students evaluate the lecturer's learning management of the course.

2. Strategies for Course Evaluation by Lecturers

- (1) The students' marks
- (2) Interview of the students individually

3. Teaching Improvement

Workshop for teaching and learning improvement

4. Feedback for Achievement Standards

- (1) Revise the course in terms of academic principles by examining the reports and the tasks.
- (2) Revise the course activity accomplishment by examining the score result from participation, responsibility, discipline, and determination in conducting the projects.
- (3) Revise the course from the students' marks.

5. Methodology and Planning for Course Review and Improvement

Have the meetings among the committee regularly in order to analyze the information from the teaching evaluation, the appropriateness of the activity arrangement, comments from the previous meetings and after the teaching, and students' marks of learning achievement. After that, take all information into consideration for planning the improvement plan of the course.