



**Suan Sunandha Rajabhat University**  
**Faculty of Education**

Semester 2/2568  
Presentation Criteria  
DTI3403

English for Digital Technology and  
Computer for Education      Evaluator: Dr. Pintipa Seubsang

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**Criteria for Procedural Presentation**

Student Name: \_\_\_\_\_ Student ID: \_\_\_\_\_

**Task**

- Create a 5-7 minute video presentation explaining how to do something.
- Your topic must start with “How to ...” and must NOT be about cooking.
- Explain a process using clear steps
- Create a clear, interesting, and creative video.
- Upload the video to YouTube.
- Submit the YouTube link to the instructor.

Criteria	Excellent	Good	Fair	Need Improvement	Not Demonstrated
Content & Steps (8 pts)	Steps are very clear, complete, and logically organised. The process is easy to follow. (8-7)	Steps are mostly clear with minor missing details. (6-5)	Some steps are unclear or not well organised. (4-3)	Steps are confusing or incomplete. (2-1)	Steps are missing or unrelated to the task. (0)
Procedural Language (6 pts)	Uses step expressions (first, next, then, after that, finally) accurately and consistently. (6)	Uses some procedural expressions with minor errors. (5-4)	Limited use of procedural language. (3)	Very little procedural language used. (2-1)	No procedural language used. (0)
English Language Usage for Presentation (6 pts)	Clear use of presentation language including a clear introduction, body, and conclusion. Language is appropriate and easy to understand. (6)	Includes introduction, body, and conclusion with minor language problems. (5-4)	Some parts of the presentation structure are unclear or incomplete. (3)	Presentation structure is weak or language is difficult to follow. (2-1)	No clear presentation structure. (0)

Criteria	Excellent	Good	Fair	Need Improvement	Not Demonstrated
Creativity (5 pts)	Video is creative, visually attractive, and engaging. Shows strong effort in presentation and editing. (5)	Video is clear and interesting. (4)	Video is simple with limited creativity. (3)	Video quality is poor or lacks effort. (2-1)	Video is missing or not submitted. (0)
Video Design (5 pts)	Video is well organized and visually clear. Steps are effectively shown using visuals, screen recording, or demonstrations. (5)	Video design is mostly clear and supports the explanation. (4)	Video design is basic with limited visuals. (3)	Video design is unclear or poorly organised. (2-1)	No visual design or video is missing. (0)
<b>Total (30)</b>					