



PIM9204

Seminar on Business Innovative Management
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Ph.D. Business Administration

PIM9204 Semester 1/2567

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Seminar on Business Innovative Management

Headline:
Innovation Human Resource Management

Learning from Professor Colleague and Technology for the Missions Ph.D. Degree

1. Knowledge
2. Experiences
3. Attitude
4. Behavior
5. Network
6. Alliances
7. Mindsets
8. Enhance potential
9. Degree Ph.D.

How to graduate?



1. Group learning
2. Keep in touch with advisor and assistant officer
3. Responsibility on assignment and thesis paper
4. Participation and collaboration
5. On time to submit the homework



Management Administration

Process of administration management

1. POCCC
2. POC_oRB
3. PODSC_oB
4. Input process output outcome feedback.

Recourses of Administration and Management

1. Man
2. Money
3. Method
4. Machine
5. Moral
6. Merit
7. Marketing
8. Technology
9. Innovation

The problem of organization dilemma

1. The low of productivity
2. Low technology
3. Low communication
4. High of firing
5. Low of responsibility and accountability
6. No passion
7. Low product

The important in organization

1. System
2. Technology
3. Innovation
4. Money
5. Man/People
6. Communication

The big problem in
organization is
People



Why?

1. Education
2. Emotion
3. Feeling
4. Culture
5. Experience
6. Behavior
7. Attitude
8. Group/ Social
9. Needs



How to develop?

1. System ----- easy
2. Technology ----- easy
3. Innovation ----- easy
4. Recourses ----- easy
5. Man ----- difficult / and take time



The world go fast and move through
the new innovation and technology
but man still significant in
organization



In organization must to significant to
develop and improve people to be
a valuable asset



To develop for:

1. Skills
2. Understanding
3. Behavior
4. Knowledge
5. Attitude



The way to develop

1. Teaching
2. Training
3. Education
4. Seminar
5. Work shop
6. Learn form expert



Seminar

1. A Meeting
2. Group of people
3. Discuss
4. Problem and issue
5. A fair information



How to present a seminar

1. Introduction
2. History
3. Need for seminar
4. Type of seminar
5. Time slot for seminar
6. Anatomy of seminar
7. Key point for Effective Seminar
8. Guidelines of slide presentation
9. Oral Presentation
10. Public speaking skills
11. Role of listener
12. Role of moderator
13. Conclusion



Q & A

1. Do you think about your organization have a problem or not?
2. If have, How do you solve the problem?



Q & A

3. What is your topic in your seminar?
4. Who will be guess speaker in the seminar?



THANK YOU!