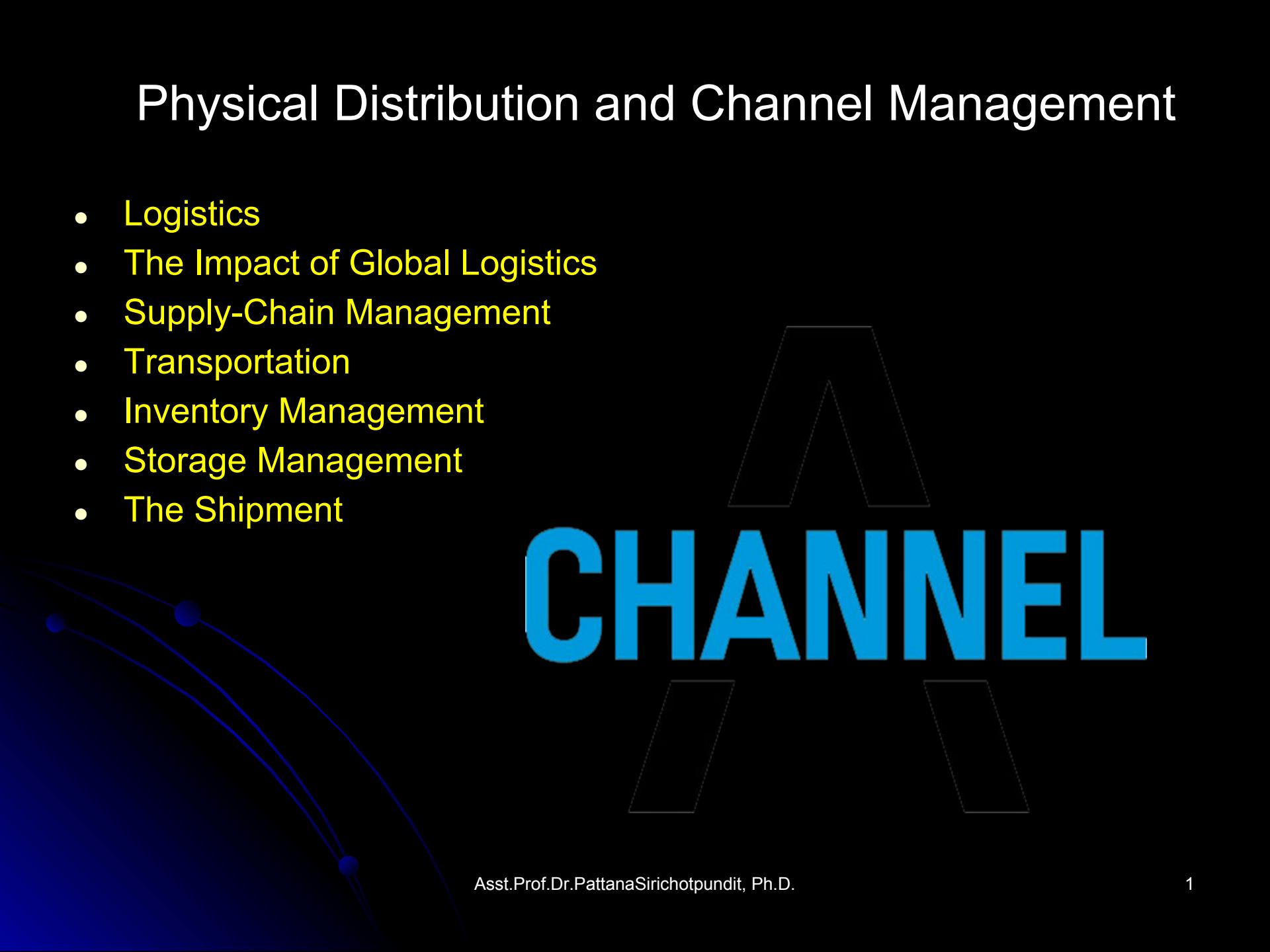


Physical Distribution and Channel Management

- Logistics
- The Impact of Global Logistics
- Supply-Chain Management
- Transportation
- Inventory Management
- Storage Management
- The Shipment



CHANNEL

Physical Distribution and Channel Management

- **A Definition of Logistics**

- การขนย้ายวัตถุดิบและสินค้ามีหน้าที่สำคัญอยู่สองส่วนคือ การบริหารงานด้านวัตถุดิบนำเข้าสำหรับใช้ในการผลิตที่มี การเคลื่อนย้ายวัตถุดิบ วัสดุ ชิ้นส่วนประกอบสินค้าต่างๆ เข้า สู่ระบบการผลิตของบริษัท และการกระจายตัวสินค้าที่ เกี่ยวข้องถึงการเคลื่อนย้ายสินค้าสำเร็จรูปของบริษัทไปยัง ลูกค้าที่ตั้งอยู่ในตลาด รวมถึงหน้าที่ในการจัดเก็บสินค้าไว้ ในโกดังหรือคลังสินค้า และการบริหารสินค้าคงเหลือ



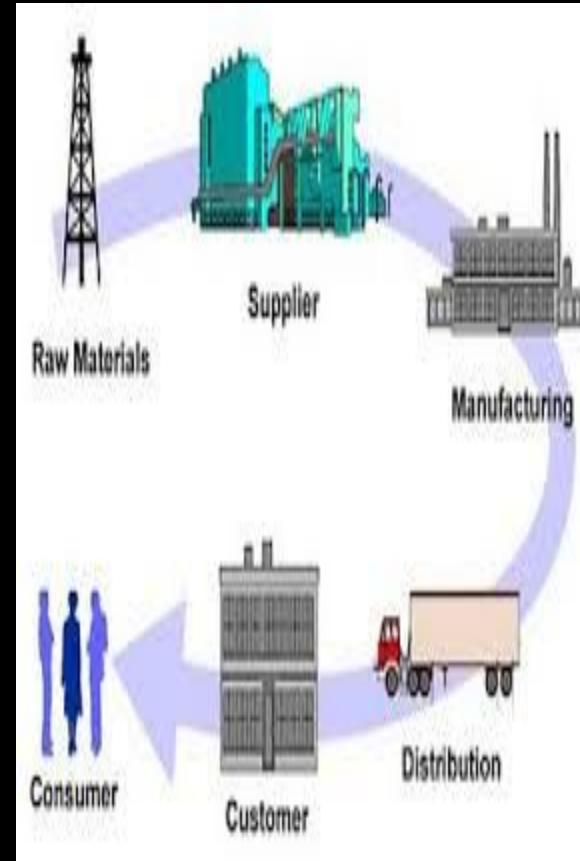
Physical Distribution and Channel Management

- The Impact of Logistics)
 - Basic Differences
 - Country-Specific Differences



Physical Distribution and Channel Management

- Supply-Chain Management or SCM is
 - 3 Concepts to be applied on supply chain management are job system, total costs, and trade-off on uses
 - Activity forms in process and step are in good logistics can be added value to inbound and outbound from company to end-users in the market.
 - Good job system must be helped to customer satisfaction, time saving to delivery, and reduce cost of goods sold.



Physical Distribution and Channel Management

- **Transportation**
 - Transportation Infrastructure
 - Availability of Modes
 - Land Transportation
 - Water Transportation
 - Air Transportation
 - Choice of Modes
 - Transit Time
 - Predictability
 - Cost
 - Noneconomic Factors



Physical Distribution and Channel Management

- **Inventory Management**
 - Order Cycle Time
 - Customer Service Levels
 - Inventory as a Strategic Tool

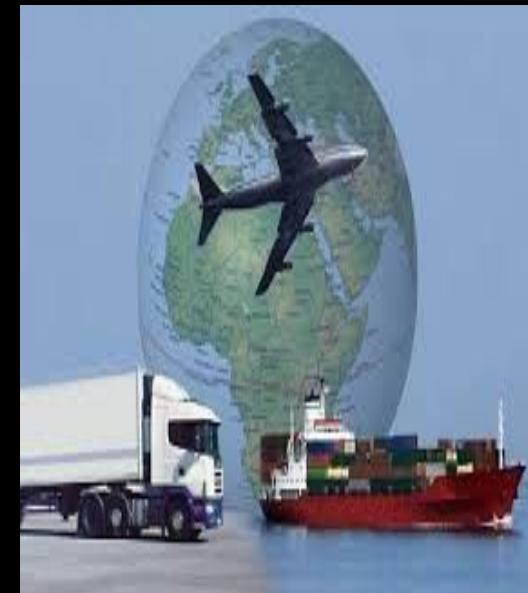
Physical Distribution and Channel Management

- **Storage Management**
 - Storage Facilities
 - Foreign Trade Zone



Physical Distribution and Channel Management

- The Shipment
- Packing
 - Weight
 - Breakage
 - Moisture and Temperature
 - Pilferage and Theft
 - Container
- Documentation
 - Shipping Documents
 - Collection Documents



Physical Distribution and Channel Management

- The Global Shipment
 - Documentation
 - Shipping Documents
 - Export License
 - Packing List
 - Hazardous Certificate
 - Shipper's Letter of Instructions



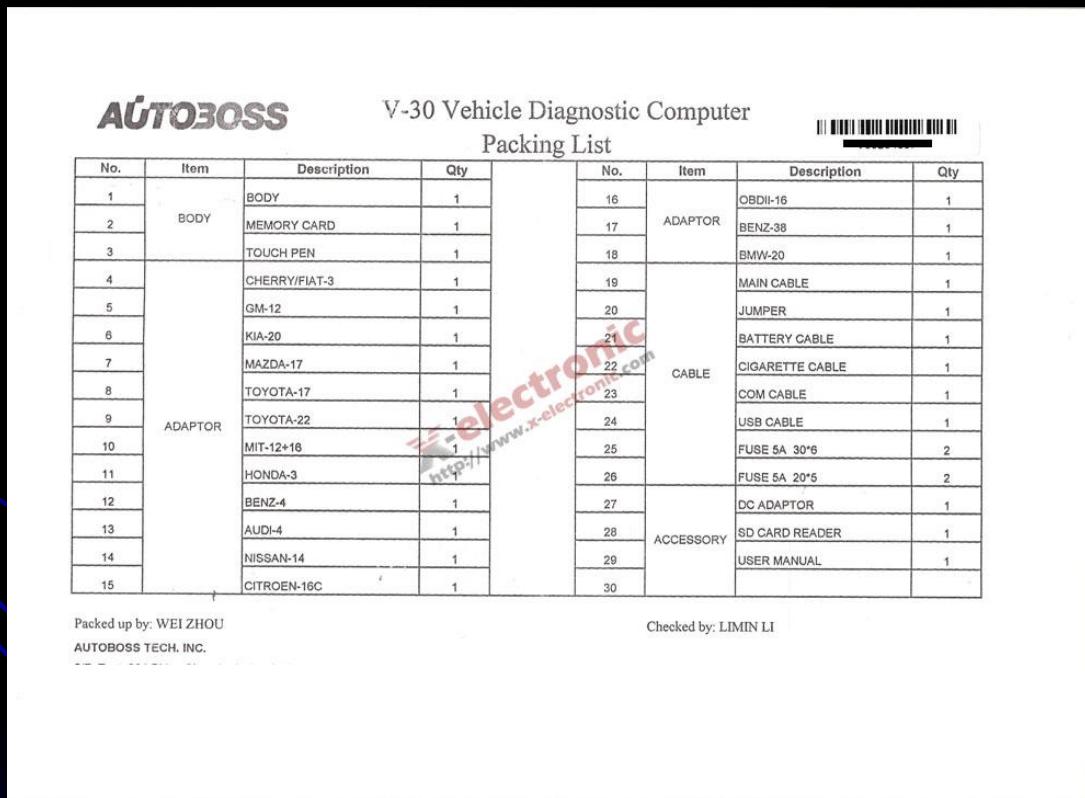
Physical Distribution and Channel Management

- The Global Shipment
 - Documentation
 - Collection Documents
 - Commercial Invoice
 - Certificate of Origin
 - Inspection Certificate
 - Insurance Certificate
 - Bill of Lading
 - Airway Bill



Physical Distribution and Channel Management

- Shipping Documents
 - Packing List



Physical Distribution and Channel Management

- Collection Documents
 - Commercial Invoice



Physical Distribution and Channel Management

- Collection Documents
 - Bill of Lading

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ESTEVAN	7-344-4444	SHERIDAN	7-344-4409
LA RONGE	425-2689	WEYBURN	842-4591
LLOYDMINSTER	780-875-7927	PRINCE ALBERT	764-1855
No. BILL OF LADING No.		NOT NEGOTIABLE	
For carrier use		For consignor use	
At (Point of origin)		Date	
Consignor (or agent)		Consignor's Number	
Address			
Received at the point of origin on the date specified, from the consignor mentioned herein, the property herein described, in apparent good order, except as noted (contents and conditions of contents of package unknown) marked, consigned and destined as indicated below, which the carrier agrees to carry and to deliver to the consignee at the said destination, if on its own authorized route or otherwise to cause to be carried by another carrier on the route to said destination, subject to the rates and classification in effect on the date of shipment.			
It is agreed that the carrier shall not be liable for damage to the property in the event of loss or damage to any portion of the route to destination, and as to each party at any time interested in all or any of the goods, that every service to be performed hereunder shall be subject to all the conditions not prohibited by law, whether printed or written, which are hereby agreed by the consignor and accepted for himself and his assigns.			
Consignee		(Name and Address)	
Destination			
Number and type of packages	Particulars of the goods, marks and exceptions	Weight	Rate
FREIGHT CHARGES			
<input type="checkbox"/> Collect <input type="checkbox"/> Prepaid		Freight charges will be collected unless marked Prepaid.	
C.O.D. SHIPMENTS			
Amount		\$	
C.O.D. FEE		\$	
G.S.T.		\$	
TOTAL		\$	
If at consignor's risk, write or stamp here.			
Special agreement between consignor and carrier, advise here <input type="checkbox"/>			
VALUE ADDED SERVICES REQUIRED <input type="checkbox"/>			
DECLARED VALUATION \$			
MAXIMUM LIABILITY OF \$2.00 per pound unless declared valuation states otherwise.			
NOTICE OF CLAIM			
a) No carrier is liable for loss, damage or delay to any goods carried under the Bill of Lading unless notice thereof setting out particulars of the origin, destination and date of shipment of the goods and the estimated amount claimed in respect of such loss, damage or delay is given in writing to the originating carrier or the delivering carrier within sixty (60) days after the delivery of the goods, or, in the case of failure to make delivery, within nine (9) months from the date of shipment.			
b) The final statement of the claim must be filed within nine (9) months from the date of shipment together with a copy of the paid freight bill.			
Consignor	JAY'S TRANSPORT		Consignee
Per	Per	Per	Per

Physical Distribution and Channel Management

Q&A

