

Course Code DCC1205

Course Title Cinematic Experience and Theory

Credits 3(3-0-6)

Bachelor Degree

International Program

College of Communication Arts

Course Specification (TQF3/OBE3)

Section 1 General Information

1. Course Code and Title

DCC1205 Cinematic Experience and Theory

2. Number of Credit

3 (3-0-6) Credit

3. Course Status

Major Required Course (Primary Course)

4. Responsible Faculty Member and Lecturer

Responsible Faculty Member : Tonphon Sarnirund

Lecturer : Tonphon Sarnirund

Contact Address: College of Communication Arts Building

e-mail : tonphon.sa@ssru.ac.th

5. Semester Offered

Semester 2 Academic Year 2025 1st Year

6. Pre-requisite (if any)

-

7. Co-requisites (if any)

-

8. Venue of Study

College of Communication Arts, Suan Sunandha Rajabhat University Nakhon, Pathom Campus

9. Date of Latest Revision

1 February 2026

Section 2 Course Description and Course Learning Outcomes: CLOs

1. Course Description

The artistic, industrial, and socio-cultural dynamics of cinema through a variety of film styles and genres around the world; the principle of film language, elements and theory practice to become more informed and sophisticated film viewers, enthusiasts and cultural critics. assignments, and academic guidance.

2. Course Objectives

This course aims to develop students' foundational understanding of film language, cinematic form, and major film theories, while strengthening their ability to analyze and critically evaluate artistic, industrial, socio-cultural, and ideological dimensions of global cinema. The course also seeks to enhance students' capacity to apply theoretical frameworks in structured academic arguments and to cultivate ethical, reasoned, and evidence-based critical perspectives in the field of cinematic arts and creative media.

3. Course Learning Outcomes (CLOs)

CLO/LO 1 Be able to explain fundamental concepts of film language, cinematic form, and major film theories.

CLO/LO 2 Be able to analyze cinematic elements including mise-en-scène, cinematography, editing, sound, and narrative structure using appropriate theoretical frameworks.

CLO/LO 3 Be able to critically evaluate socio-cultural, ideological, and representational dimensions presented in global cinema.

CLO/LO 4 Be able to apply film theories in constructing structured academic arguments in both written and oral forms.

CLO/LO 5 Be able to demonstrate ethical, reasoned, and evidence-based critical discourse in film analysis.

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Lesson Plan (The course is conducted for a minimum of 15 weeks.)

Week	Topics	CLOs	Hours	Teaching & Learning Activities / Learning Materials	Assessment Plan	Lecturer
1	Course Introduction and Introduction to Cinematic Experience	CLO1	L3	1. Course overview 2. Introduction to cinematic experience 3. Screening and discussion		TSP
2	Film Language: Mise-en-scène & Cinematography	CLO1-2	L3	1. Visual composition 2. Camera and meaning 3. Scene analysis workshop		TSP
3	Editing, Montage & Sound	CLO2	L3	1. Continuity vs montage 2. Sound-image relation 3. Analytical discussion		TSP
4	Narrative as Meaning & Spectatorship	CLO3	L3	1. Narrative as ideology 2. Spectator positioning 3. Discussion.	A1 (Written + Presentation) 15%	TSP
5	1 st Assignment Presentation Week (Formal Analysis)	CLO1-3	L3	1. Student presentations 2. Q&A 3. Feedback		TSP
6	Classical Film Theory (Formalism & Realism)	CLO4	L3	1. Formalism 2. Realism 3. Theoretical comparison		TSP
7	Auteur Theory & Film Style	CLO4	L3	1. Director as author 2. Stylistic signature 3. Case discussion		TSP
8	Midterm Project Presentation Week	CLO1-4		1. Academic presentation 2. Structured critique 3. Q&A	M (20%)	TSP

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Week	Topics	CLOs	Hours	Teaching & Learning Activities / Learning Materials	Assessment Plan	Lecturer
9	Film as Industry (Artistic & Industrial Dynamics)	CLO2-4	L3	1. Production systems 2. Genre economy 3. Global market discussion		TSP
10	Ideology, Representation & Cultural Politics	CLO3	L3	1. Gender and gaze 2. Power and class 3. Cultural critique discussion		TSP
11	Global & Transnational Cinema	CLO3	L3	1. National cinema 2. Transnational flows 3. Comparative discussion		TSP
12	2 nd Assignment Presentation Week (Theory Application & Industry Analysis)	CLO4	L3	1. Student presentations 2. Analytical critique 3. Feedback	A1 (Written + Presentation) 15%	TSP
13	Ethics of Film Criticism & Cultural Responsibility	CLO5	L3	1. Ethics in interpretation 2. Responsibility of critics 3. Seminar		TSP
14	Advanced Theoretical Integration	CLO4-5	L3	1. Theory synthesis 2. Critical argument workshop 3. Final consultation		TSP
15	3 rd Assignment Presentation Week (Ideology & Cultural Critique)	CLO1-5	L3	1. Student presentations 2. Analytical critique 3. Feedback	A1 (Written + Presentation) 15%	TSP
16	Final Project Consultation & Rehearsal	CLO3-5	L3	1. Presentation rehearsal 2. Peer critique 3. Refinement session		TSP

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Week	Topics	CLOs	Hours	Teaching & Learning Activities / Learning Materials	Assessment Plan	Lecturer
17	Final Project Presentation Week	CLO1-5		1. Formal academic presentation 2. Critical evaluation 3. Course reflection	F (Written + Presentation) 35%	TSP

Remarks:

1. L = Lecture (Theory) and P = Practice.
2. Indicate the instructor's abbreviated name in the format: XXX: Full Name and Academic Title For example: NTP: Assistant Professor Dr. Nattaphat ...
3. Teaching Activities refer to the instructional strategies and learning materials used by the instructor to facilitate learning.
Learning Activities refer to the tasks or activities assigned by the instructor (in-class or out-of-class) that enable students to gain meaningful learning experiences through active engagement.
4. Indicate assessment abbreviations as follows: Q: Quiz A: Assignment M: Midterm Examination F: Final Examination