



# IDEAS FOR

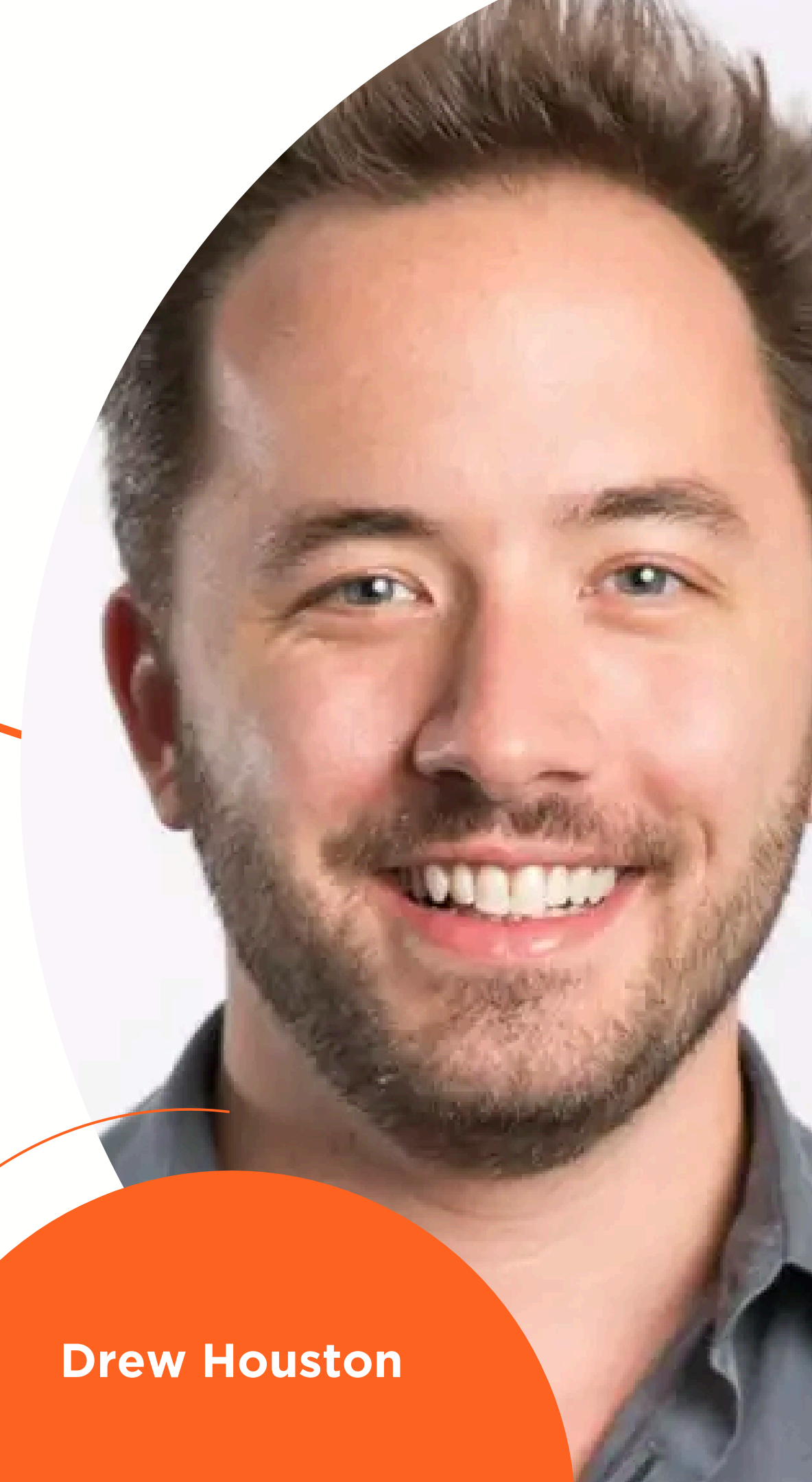
Dr. Chaichana Wongjunya

# STARTUP

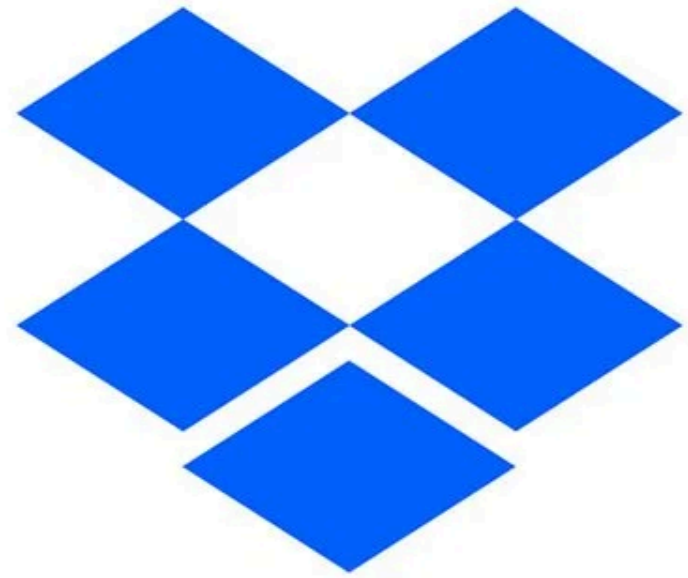
ESG3201 แนวคิดในการสร้างธุรกิจ STARTUP



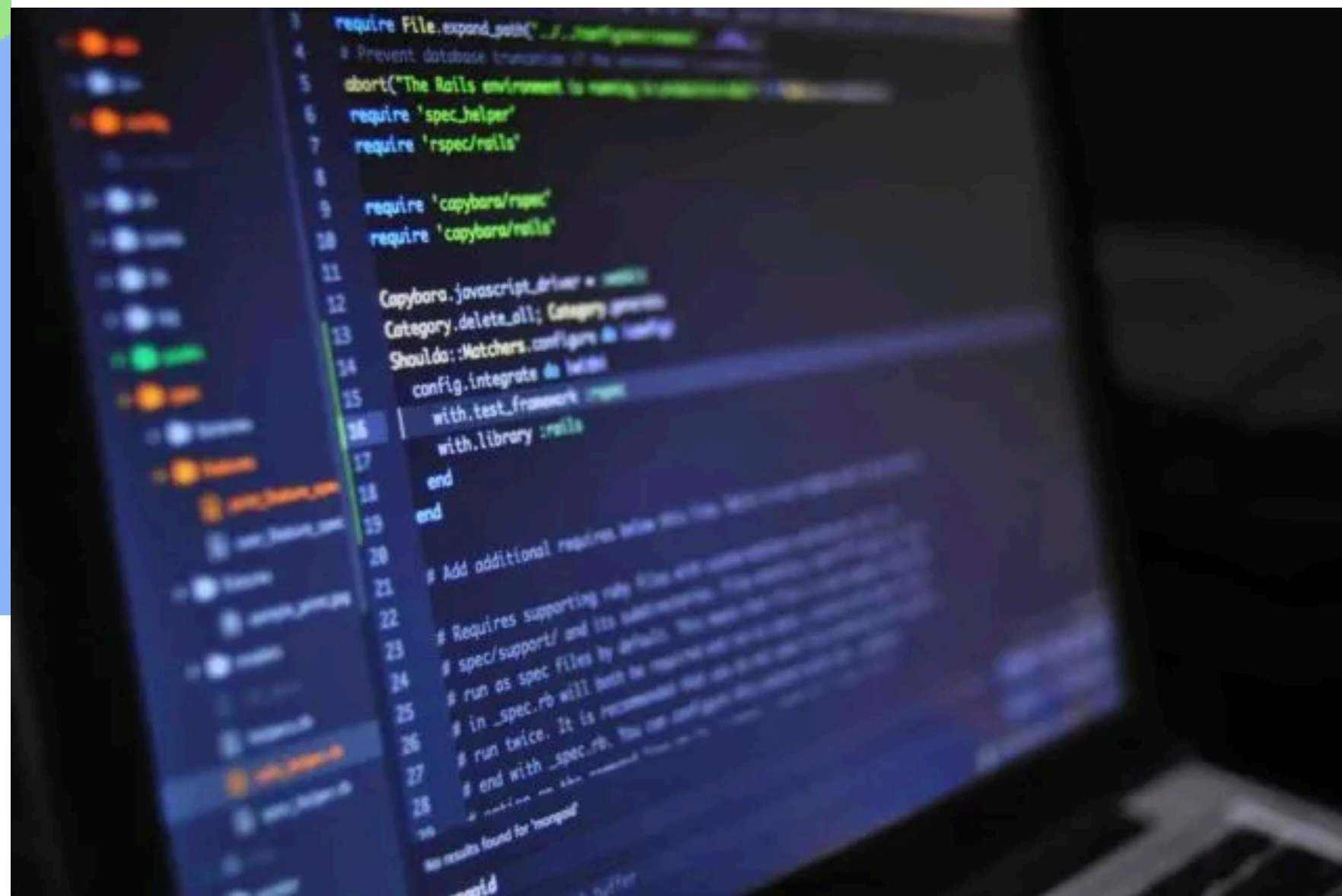
*Organic*



**Drew Houston**



**Dropbox**



หงุดหงิด

# Yout Expertise



Steve Job

HOTEL 亚朵



RUNNING

DIOR

DIOR

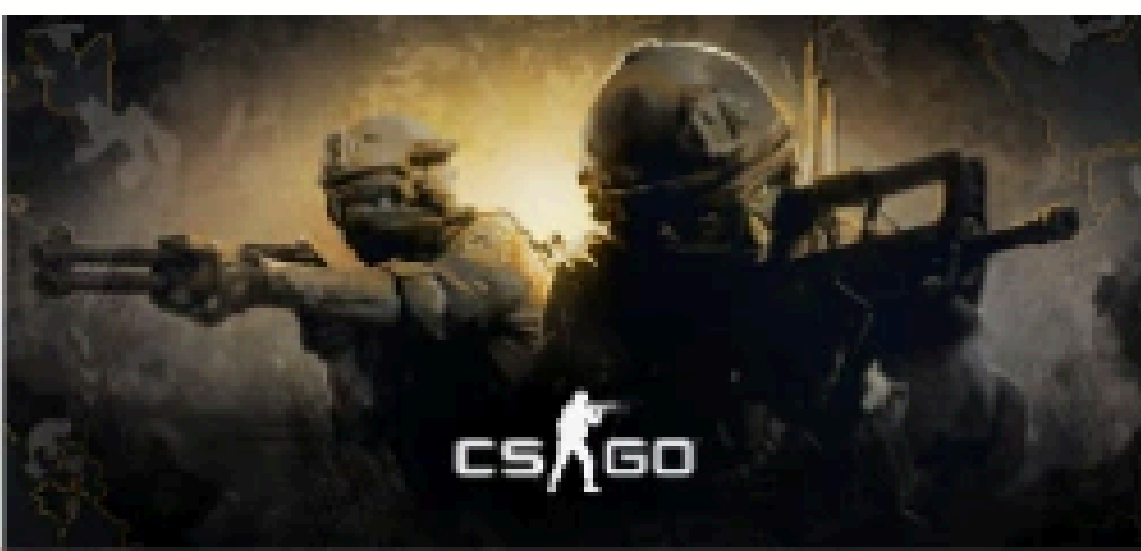
BAH CE





Gabe Newell  
Co-Founder, Valve





**WHO**  
*you want to help*



Ali Parsa



**babylon**



# Yout Problem



Brian Chesky (CEO)





**airbnb**

# Trends



jeff bezos

amazon

A 3D Amazon logo mounted on a white wall. The word "amazon" is rendered in dark blue, lowercase, sans-serif letters. Below the letters is the orange smile arrow, which is also 3D. The entire logo casts a shadow on the wall. A thick orange horizontal line is visible at the top of the frame.

**COPYCAT**



**Anthony Tan**

A driver wearing glasses is seen from the side, looking at a smartphone mounted on the dashboard. The phone screen shows a navigation app with a map and a route. The background shows a city street with buildings and a traffic light.

Grab

UBER

