

Course Code MIB6102

Degree Master's Degree

Course Name Corporate Finance

Curriculum Revised in 2024

Credit 3(3-0-9)

Faculty/College College of Hospitality Industry Management (CHM)

Course Specification (TQF3/OBE3)

Section 1 General Information

1. Course Code and Name

Thai การเงินองค์กร

English Corporate Finance

2. Number of Credits

3(3-0-9) credits

3. Course Category

Major Course

4. Course Coordinator and Instructor

Course Coordinator : Dr.Nalin Simasathiansophon

Instructor : Dr.Nalin Simasathiansophon

Contact Information : Dr.Nalin Simasathiansophon

email : nalin.si@ssru.ac.th

5. Semester and Academic Year

Semester 1 Academic Year 2025 Year of Study 1

6. Pre-requisite courses (if any)

None

7. Co-requisites (if any)

None

8. Class Location

College of Hospitality Industry Management, Building 36, Room 3653

9. Date of Last Curriculum Revision

1st July 2025

10. Alignment between the course, the University's vision of "A leader in producing professionals", and the requirements for higher education standards at master's level.

University's Vision "A leader in producing professionals"		Promoting self-learning skills in practice and improving career development (Lifelong learning)	Promote digital skills
A Leader in Producing Professionals	Sustainable Social Development (SDGs)		
This course trains financial decision-makers to analyze and create strategic financial solutions for international business operations, promoting sustainable economic growth and responsible corporate governance.	Develops responsible financial management practices that support sustainable business development and ethical investment decisions in international contexts, aligning with SDGs 8 and 9.	Students develop analytical and strategic thinking skills through case studies, financial modeling, and real-world problem solving that enhance their capability for continuous professional development in the evolving global finance landscape.	Students utilize financial software, digital analytical tools, and online financial databases to enhance their financial analysis and decision-making capabilities in international business environments.

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Section 2 Course Description and Course Learning Outcomes: CLOs

1. Course Description

Thai

การประยุกต์ใช้ทฤษฎีการเงินและเทคนิคการวิเคราะห์ด้านการเงินในการดำเนินงานขององค์กร การจัดการด้านการเงินทั้งระยะสั้นและระยะยาว การวิเคราะห์ความเสี่ยงจากอัตราแลกเปลี่ยนและอัตราดอกเบี้ย โครงสร้างเงินทุนและการตัดสินใจด้านการเงิน รูปแบบเงินลงทุนในการดำเนินธุรกิจ การจัดการเงินสด เงินปันผล การเข้าซื้อกิจการ การควบรวมกิจการ และกิจกรรมอื่น ๆ ขององค์กรที่เกี่ยวข้องกับการตัดสินใจทางการเงินของบริษัท

English

The application of financial theory and financial analysis techniques in corporate operations, short-term and long-term financial management, risk management on exchange rate and interest rate, capital structure and financial decisions, business investment model, cash management, dividends, merger and acquisitions and other activities of the corporate in relation to financial decisions.

2. Number of hours spent per semester

Lecture	Practice / Workshop Fieldwork / Internship	Self-Directed Learning
48 Hours/Semester 3 Hours/Week	- Hours/Semester - Hours/Week	96 Hours/Semester 6 Hours/Week

Course Type Lecture Practice

3. Individual Academic Counseling Hours

3.1 Academic Counseling: 3 hours/week

3.2 Application of digital technology in academic consultation: E-mail, Line App., and Direct message via Facebook.

4. Course Objectives

4.1 Apply financial theory and analytical techniques to enhance corporate decision-making in operations and strategic initiatives within international business contexts.

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4.2 Develop and implement strategies for effective short-term and long-term financial management, including risk management related to exchange and interest rates in global markets.

4.3 Evaluate capital structure and optimize financial decisions to support corporate health and strategic objectives considering international regulatory environments.

4.4 Assess business investment opportunities and manage corporate resources efficiently, focusing on cash management, dividends, and international business operations.

4.5 Analyze financial implications of mergers and acquisitions and integrate various financial activities to support overall corporate strategy in international markets.

5. Course Learning Outcomes (CLOs for OBE program)

CLO 1 Analyze financial statements and market conditions to evaluate corporate performance and identify strategic opportunities.

CLO 2 Create financial models and strategic recommendations for capital structure, investment, and risk management decisions.

CLO 3 Evaluate investment projects, M&A opportunities, and financial restructuring in international business contexts.

CLO 4 Demonstrate ethical decision-making and corporate social responsibility in financial management practices.

CLO 5 Apply digital tools and research methods to solve corporate finance problems in international settings.

6. Alignment between Program Learning Outcomes (PLOs) and Course Learning Outcomes (CLOs)

Alignment of PLOs/CLOs	CLO 1	CLO 2	CLO 3	CLO 4	CLO 5
PLO 1	✓		✓		
PLO 2		✓			✓
PLO 3			✓		
PLO 4				✓	

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Alignment of PLOs/CLOs	CLO 1	CLO 2	CLO 3	CLO 4	CLO 5
PLO 5				✓	✓
PLO 6				✓	✓
PLO 7	✓	✓			✓
PLO 8					✓

CLOs	Cognitive Domain (Knowledge)						Psychomotor Domain (Skills)	Affective Domain (Attitude)
	R	U	Ap	An	Ev	C		
CLO1				✓			2	
CLO2						✓	3	
CLO3					✓		3	
CLO4			✓				3	4
CLO5			✓				4	3

Cognitive Domain

R=Remembering U=Understanding Ap=Applying An=Analyzing Ev=Evaluating C=Creating

Psychomotor Domain

1. Imitation 2. Manipulation 3. Precision 4. Articulation 5. Naturalization

Affective Domain

1. Receiving 2. Responding 3. Valuing 4. Organization 5. Characterization

Course Learning Outcomes (CLOs) for OBE program

CLOs	knowledge (K)	Skills (S)	Ethics (E)	Character (C)	In the case of professional program with additional specific results, please specify
CLO1	✓	✓			-

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CLOs	knowledge (K)	Skills (S)	Ethics (E)	Character (C)	In the case of professional program with additional specific results, please specify
CLO2	✓	✓			-
CLO3	✓	✓			-
CLO4			✓	✓	-
CLO5		✓		✓	-

7. Course improvement based on feedback from stakeholders (if this course is offered for the first time, no need to fill it out)

Feedback from stakeholders	Improvement based on feedback
Students requested more practical case studies from Asian markets	Added more regional case studies and examples from ASEAN countries in financial analysis and M&A topics
Industry practitioners suggested more emphasis on digital financial tools	Integrated more hands-on sessions with Excel modeling and financial databases
Alumni feedback indicated need for stronger presentation skills	Enhanced group presentation components and peer evaluation activities

Section 3 Student Improvement in Alignment with Course Learning Outcomes (CLOs)

1. Alignment between course learning outcomes (CLOs/LOs) and teaching methods, assessment and evaluation

CLOs	Identify the result	Teaching Strategies and Feedback (Active Learning) (must align with Section 2, number 6)	Assessment and Evaluation Methods
CLO 1	K, S	<ul style="list-style-type: none"> - Lecture on financial theory and international market analysis - Case study analysis of financial statements from international companies - Practical exercises on financial ratios and performance metrics - Interactive discussions on market conditions 	<ul style="list-style-type: none"> - Financial statement analysis exercises - Online quizzes on financial ratios and indicators - Case study analysis assignments
CLO 2	K, S	<ul style="list-style-type: none"> - Direct instruction on financial modeling techniques - Problem-based learning using Excel and financial tools - Hands-on sessions on capital budgeting and investment evaluation - Group discussions on strategic financial decisions 	<ul style="list-style-type: none"> - Individual financial modeling projects - Capital budgeting problem sets - Strategic recommendation reports
CLO 3	K, S	<ul style="list-style-type: none"> - Case study analysis of M&A transactions - Simulation exercises on investment evaluation - Group analysis of international investment opportunities - Discussion on valuation techniques and methods 	<ul style="list-style-type: none"> - M&A valuation case study reports - Investment evaluation presentations - Group project on international business scenarios
CLO 4	E, C	<ul style="list-style-type: none"> - Discussion on corporate governance and ethics - Analysis of ethical dilemmas in financial decision-making 	<ul style="list-style-type: none"> - Ethics case study analysis - Reflection papers on corporate responsibility

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CLOs	Identify the result	Teaching Strategies and Feedback (Active Learning) (must align with Section 2, number 6)	Assessment and Evaluation Methods
		<ul style="list-style-type: none"> - Role-playing exercises on stakeholder management - Case studies on cultural considerations in international finance 	<ul style="list-style-type: none"> - Group discussions on cultural sensitivity
CLO 5	S, C	<ul style="list-style-type: none"> - Practice with digital financial tools and databases - Research methodology workshops - Applied research project development - Presentation of research findings with peer feedback 	<ul style="list-style-type: none"> - Applied research project report - Digital tool proficiency demonstrations - Research presentation to peers

* All courses in OBE program must have a complete K S E C shown in CLOs.

2. Establishing Outcome Index and rubrics in assessment and evaluation must be in accordance with the Outcome Index.

CLO 1: Analyze financial statements and market conditions to evaluate corporate performance and identify strategic opportunities. Levels (according to Bloom's Taxonomy): e.g. Analyzing, Psychomotor (Manipulation) Behavior to be evaluated (Action Verb): Analyze, Evaluate, Identify		
Below Expectation Expressed Results Below the expected criteria (Performance 0% - 49%)	Meet Expectation Expressed Results Meet the expected criteria. (Performance 50% - 79%)	Exceeds Expectation Expressed Results Higher than expected criteria (Performance 80% - 100%)
The student shows limited ability to analyze financial statements and market conditions. Analysis lacks depth, contains significant errors in calculations or interpretations, and fails to identify relevant strategic	The student demonstrates competent analysis of financial statements and market conditions with generally accurate interpretations. Identifies appropriate strategic opportunities in international	The student provides comprehensive and sophisticated analysis of financial statements and market conditions. Demonstrates exceptional insight in identifying and evaluating strategic opportunities with

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opportunities in international contexts.	business environments with adequate supporting evidence and reasonable conclusions.	thorough consideration of international market dynamics, cultural factors, and regulatory environments.
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CLO 2: Create financial models and strategic recommendations for capital structure, investment, and risk management decisions.

Levels (according to Bloom's Taxonomy): Creating, Psychomotor (Precision)

Behavior to be evaluated (Action Verb): Create, Design, Develop

Below Expectation	Meet Expectation	Exceeds Expectation
Expressed Results Below the expected criteria (Performance 0% - 49%)	Expressed Results Meet the expected criteria. (Performance 50% - 79%)	Expressed Results Higher than expected criteria (Performance 80% - 100%)
The student creates basic financial models with significant limitations in structure and accuracy. Models contain calculation errors, inappropriate assumptions, or incomplete analysis. Recommendations lack strategic depth and proper justification.	The student develops functional financial models that adequately address the required scenarios with appropriate structure and calculations. Strategic recommendations are generally sound, well-supported by the analysis, and demonstrate competent use of financial methodologies.	The student creates sophisticated, comprehensive financial models that demonstrate advanced technical skills and strategic thinking. Models are accurate, well-structured, and include appropriate sensitivity analysis. Recommendations are highly insightful, innovative, and demonstrate mastery of advanced analytical tools and international business considerations.

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CLO 3: Evaluate investment projects, M&A opportunities, and financial restructuring in international business contexts.

Levels (according to Bloom's Taxonomy): Evaluating, Psychomotor (Precision)

Behavior to be evaluated (Action Verb): Evaluate, Assess, Judge

Below Expectation Expressed Results Below the expected criteria (Performance 0% - 49%)	Meet Expectation Expressed Results Meet the expected criteria. (Performance 50% - 79%)	Exceeds Expectation Expressed Results Higher than expected criteria (Performance 80% - 100%)
The student shows limited evaluation skills in analyzing investment projects and M&A opportunities. Assessment lacks consideration of international factors, cultural differences, and regulatory requirements. Conclusions are poorly supported, inappropriate, or demonstrate misunderstanding of key concepts.	The student demonstrates competent evaluation of investment projects and M&A opportunities with adequate consideration of international market dynamics. Shows understanding of cultural and regulatory factors and provides reasonable assessments with appropriate supporting evidence and logical conclusions.	The student provides exceptional evaluation of complex investment scenarios with sophisticated understanding of international market dynamics, cultural sensitivities, and regulatory environments. Demonstrates advanced judgment skills with comprehensive, well-reasoned conclusions that consider multiple perspectives and potential scenarios.

CLO 4 Demonstrate ethical decision-making and corporate social responsibility in financial management practices.

Levels (according to Bloom's Taxonomy): Applying, Psychomotor (Precision), Affective (Organization)

Behavior to be evaluated (Action Verb): Demonstrate, Apply, Show

Below Expectation Expressed Results Below the expected criteria (Performance 0% - 49%)	Meet Expectation Expressed Results Meet the expected criteria. (Performance 50% - 79%)	Exceeds Expectation Expressed Results Higher than expected criteria (Performance 80% - 100%)
The student shows limited understanding of ethical	The student demonstrates adequate understanding of	The student demonstrates exceptional ethical reasoning and

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<p>considerations in financial decision-making. Demonstrates minimal awareness of stakeholder impacts, cultural sensitivity, and corporate social responsibility. Ethical reasoning is superficial, inappropriate, or missing entirely.</p>	<p>ethical decision-making in financial management. Shows reasonable consideration of stakeholder impacts and cultural contexts in international business. Applies ethical principles appropriately with basic reasoning and justification.</p>	<p>decision-making skills in complex financial scenarios. Shows sophisticated understanding of stakeholder impacts, cultural sensitivity, and corporate social responsibility. Consistently applies high ethical standards with comprehensive justification and innovative solutions that balance multiple stakeholder interests.</p>
<p>CLO 5 Apply digital tools and research methods to solve corporate finance problems in international settings.</p> <p>Levels (according to Bloom's Taxonomy): Apply, Psychomotor (Articulation), Affective (Valuing)</p> <p>Behavior to be evaluated (Action Verb): Apply, Conduct, Adapt</p>		
<p style="text-align: center;">Below Expectation</p> <p style="text-align: center;">Expressed Results</p> <p style="text-align: center;">Below the expected criteria</p> <p style="text-align: center;">(Performance 0% - 49%)</p>	<p style="text-align: center;">Meet Expectation</p> <p style="text-align: center;">Expressed Results</p> <p style="text-align: center;">Meet the expected criteria.</p> <p style="text-align: center;">(Performance 50% - 79%)</p>	<p style="text-align: center;">Exceeds Expectation</p> <p style="text-align: center;">Expressed Results</p> <p style="text-align: center;">Higher than expected criteria</p> <p style="text-align: center;">(Performance 80% - 100%)</p>
<p>The student shows limited proficiency in using digital financial tools and conducting research. Solutions to corporate finance problems are basic, incomplete, and show minimal adaptation to international contexts. Research methodology is weak, inappropriate, or poorly executed.</p>	<p>The student demonstrates competent use of digital financial tools and conducts adequate applied research. Solutions to corporate finance problems are reasonable and show appropriate consideration of international business contexts and regulatory requirements. Research methodology is sound and properly applied with adequate analysis.</p>	<p>The student shows advanced proficiency in digital financial tools and conducts sophisticated applied research. Solutions to corporate finance problems are innovative, comprehensive, and expertly adapted to different international contexts and regulatory environments. Research methodology is rigorous and demonstrates exceptional analytical and problem-solving skills with practical applications.</p>

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Section 4 Lesson Plan and Assessments

1. Lesson plan (teaching and learning for at least 15 weeks)

Week	Topic	LOs	Hours	Teaching and Learning Activities and Materials.	Test Flowchart	Instructor
1 & 2	Introduction and Financial Analysis Techniques - Overview of financial theory and corporate financial management - Key financial statements and their interrelations - Ratio analysis and performance metrics	CLO1	L6	- Lecture on course goals and expectations - Case study analysis of financial statements - Practical exercises on financial ratios	Q1 (Financial ratios and analysis)	NTP: Dr. Nalin
3 & 4	Short-term Financial Management - Working capital management - Cash management techniques	CLO1, CLO2	L6	- Practical sessions on cash flow forecasting and management - Discussion on working capital management - Excel modeling exercises	A1 (Working capital analysis)	NTP: Dr. Nalin
5	Long-term Financial Management - Capital budgeting and investment decision-making - Methods for evaluating long-term investments	CLO2, CLO3	L3	- Direct Instruction: PowerPoint - Problem based learning: Finding Sources Online - Capital budgeting calculations	Q2 (Capital budgeting methods)	NTP: Dr. Nalin
6 & 7	Risk Management: Exchange Rate and Interest Rate Risks - Types of exchange rate risks - Hedging techniques for managing risks - Interest rate risk management	CLO2, CLO3	L6	- Direct Instruction: PowerPoint - Problem based learning: Summarize a Journal Article - Risk analysis exercises	A2 (Risk management case study)	NTP: Dr. Nalin

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Week	Topic	LOs	Hours	Teaching and Learning Activities and Materials.	Test Flowchart	Instructor
8	MID-TERM EXAMINATION	CLO1-3	L3	Midterm exam	M (20 items)	NTP: Dr. Nalin
9 & 10	Cash Management and Dividend Policy - Techniques for effective cash management - Role of cash in overall financial strategy - Types of dividend policies - Factors influencing dividend decisions	CLO3, CLO4	L6	- Direct Instruction: PowerPoint - Group discussion - Practice: Presenting Research to Peers	Q3 (Cash management and dividends)	NTP: Dr. Nalin
10 & 11	Mergers and Acquisitions (M&A) - Overview of M&A process - Valuation techniques for M&A - International M&A considerations	CLO3, CLO4	L6	- Simulation of corporate cash management - Group analysis of M&A cases - Analysis of international M&A examples	A3 (M&A valuation project)	NTP: Dr. Nalin
12	Group Project Presentation and Review - Final project presentations - Class summary - Final exam review	CLO5	L3	- Group report - Oral presentation - Peer evaluation	Final group project	NTP: Dr. Nalin
13	Final Exam	CLO1, 2	L3	Written final exam	F (30 items)	NTP: Dr. Nalin

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2. Assessment Plan (specify the week of assessment)

Measurement and Evaluation	Ratio	CLO 1	CLO 2	CLO 3	CLO 4	CLO 5
Quiz (Q)	15%	Week 1-2	Week 5	Week 9-10	-	-
Assignment (A)	25%	Week 3-4	Week 6-7	Week 10-11	-	-
Group Project	10%	-	-	-	Week 12	Week 12
Midterm Exam (M)	20%	Week 8	Week 8	Week 8	-	-
Final Exam (F)	30%	-	Week 13	Week 13	Week 13	-

3. Test Blueprint (specifies the topic and number of exams/assessments/assignments)

Topic	Ratio	CLO 1	CLO 2	CLO 3	CLO 4	CLO 5
Quiz (Q)	15%	5 points (Financial Analysis, Ratios)	5 points (Capital Budgeting)	5 points (Cash Management, Dividends)	-	-
Assignment (A)	25%	5 points (Working Capital Analysis)	10 points (Risk Management Case)	10 points (M&A Valuation)	-	-
Group Project	10%	-	-	-	5 points (Ethics & Stakeholder Analysis)	5 points (Research Component)
Midterm Exam (M)	20%	10 points	5 points	5 points	-	-
Final Exam (F)	30%	-	20 points	20 points	10 points	-

4. Academic Evaluation Criteria

percent	Grade Level	meaning
86 – 100	A	First-Rate

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percent	Grade Level	meaning
82 – 85	A-	Excellence
78 – 81	B+	Very Good
74 – 77	B	Good
70 – 73	B-	Fairly good
66 – 69	C+	Satisfactory / Above Average
62 – 65	C	Satisfactory / Average
58 – 61	C-	Below Average / Fair
54 – 57	D+	Poor / Marginal Pass
50 – 53	D	Poor / Weak
46 – 49	D-	Very Poor / Barely Passing
0 – 45	F	Fail / Failing

5. Criteria for Assessing the Achievement of Course Learning Outcomes

Level of Achievement	Achievement Criteria	Explanation
Achieve Level 3	At least 80% of students must achieve performance levels between “Level 2: Meets Expectations” and “Level 3: Exceeds Expectations”	Most learners are able to exceed expectations, such as exceeding benchmarks and demonstrating the ability to apply knowledge in complex situations.
Achieve Level 2	60-79% of students achieve performance levels between “Level 2: Meets Expectations” and “Level 3: Exceeds Expectations”	Most learners are able to achieve the minimum goals, with the results reflecting a good understanding and application of knowledge at a basic level.

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Achieve Level 1	Less than 60% of students achieve performance levels between “Level 2: Meets Expectations” and “Level 3: Exceeds Expectations”	It shows that the learning outcomes are still below the expected criteria. Most learners may not yet be able to achieve the expected level of achievement and need to improve or develop their learning.
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Section 5 Learning Resources and Support Facilities

1. Learning Materials and Learning Aids

1.1 Teaching Materials

- PowerPoint presentations with real-world case studies
- Financial modeling templates and Excel worksheets
- International corporate finance case studies

1.2 Books, textbooks or learning resources from the Office of Academic Resources

- Primary: Ross, S.A., Westerfield, R.W., Jaffe, J.F. & Jordan, B.D. (2021). Corporate Finance (ISE). USA: McGraw-Hill Publication.
- Secondary: Vernimmen, P., Quiry, P., Dallochio, M., Le Fur, Y. & Salvi, A. (2014). Corporate Finance: theory and practice (4th ed.). Cornwall: John Wiley and Sons, Ltd.
- Additional: Asquith, P. & Weiss, L.A. (2019). Lessons in Corporate Finance: A case studies approach to financial tools, financial policies, and valuation (2nd ed.). New Jersey: John Wiley & Sons.

1.3 Laboratory

- Computer lab with Excel and financial analysis software access
- Internet access for financial databases and research

1.4 Website, Software, or Devices

- Excel with financial modeling add-ins
- Online financial databases and research platforms
- Course management system for digital learning materials

1.5 Practical Training and Internship Location

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2. Learning Platform

<https://ssrudlp.ssru.ac.th/>

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3. Learning materials from external sources

- 3.1 Financial news websites and databases for current market analysis
- 3.2 YouTube educational channels on corporate finance topics
- 3.3 LinkedIn Learning courses on advanced Excel and financial modeling

4. Research for learning in the course (if any)

- 4.1 Applied research project on contemporary corporate finance issues in international markets
- 4.2 Case study research on successful and unsuccessful M&A transactions in Asia

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Section 6 Course Evaluation and Improvement

1. Course Evaluation by Students

- Course Assessment Form
- Assessment Form for Teacher Assessment (reg Website)
- Discussion and Exchange of opinions between lecturers and students
- Reflection on student behavior
- Receiving feedback from students through communication channels designated by the professor.
- Others (specified) ...

2. Strategies for Evaluating Teaching and Learning Management

- Student Exam Results
- Verification / Validation of Academic Learning Outcomes and Student Learning Achievement
- Assessment by the examination committee
- Observation by the instructor team
- Observation by Stakeholders (Identified) ...
- Others (specified) ...

3. Course Implementation Improvement Plan

- Organizing seminars or conferences on teaching and learning with stakeholders
- Research on learning management both inside and outside the classroom
- Others (specified) ...

4. Verification of student learning outcomes in accordance with PLOs and CLOs

- Establishment of a committee to review the results of the evaluation of learning outcomes. For example, exam checking, assignment review, grading and evaluation
- Review of Grading and Evaluation by Academic Committees of Faculties/Departments

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Checking the scoring results by random inspection from lecturers/experts who did not responsible for the curriculum

Others (specified) ...

5. Course Review and Improvement Plan

Annual Course Revision Based on the Auditor's Suggestion in number 4

Annual course revision based on student assessments and comments

Others (specified) ...



(Dr.Nalin Simasathiansophon)

Course Coordinator

date: 1st July 2025