



มหาวิทยาลัยราชภัฏสวนสุนันทา
Suan Sunandha Rajabhat University

SKIM & SCAN

Aj. Oraphan Decha



ฝ่ายบริการการศึกษา
สำนักวิชาการศึกษาทั่วไป และนวัตกรรม
การเรียนรู้อิเล็กทรอนิกส์ The Official of General Education
and Innovation Electronic Learning

Skimming is **very fast reading**. When you skim, you read to get the general idea of the text but not all, of the details.

Skimming for General Ideas

General info

find the general or main
ideas of the article



skim

How to skim:

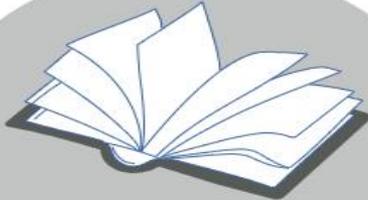
read the first and/or last
sentence of each paragraph

*How to skim
for general idea*

Skimming

❖ 4. How to skim

- ❖ 1). read the title
- 2). read the introduction
- 3). read any headings and subheadings
- 4). notice any pictures, charts or graphs included
- 5). read the first sentence of each paragraph
- 6). glance at the remainder of the paragraph
- 7). read the summary or last paragraph



TIPS FOR SKIMMING

01

CHOOSE A START AND
ENDPOINT.

02

READ THE HEADINGS AND
SUBHEADINGS.

03

SEEK OUT BOLD WORDS
AND TERMINOLOGY.

04

STUDY DIAGRAMS, CHARTS,
AND CAPTIONS.

05

USE YOUR FINGER OR A
RULER TO GUIDE YOUR EYES

Read the lists of newspaper headlines. Then skim the following newspaper articles from The Nation and the Bangkok Post. Try to look for the general topic of each article. Then match the article with the suitable headline. Write the correct headline on the line provided.

1

**North Korean students impress
Nobel laureates**

2

**High-tech cheats lead to RSU test
re-do**

3

**Scratch varsity team victorious in
English-language competition**

1. North Korean students impress Nobel laureates

WHAT HAPPENED at the Kim Il-sung University on Monday should provide an interesting glimpse into one aspect of North Korea that has rarely been seen by outsiders before.

The fact that three Nobel laureates were able to travel to Pyongyang and make their presentation before more than 500 students and professors of the country's oldest and most prestigious university was already remarkable enough given the many sanctions against the regime of President Kim Jong-un

1

**North Korean students impress
Nobel laureates**

2

High-tech cheats lead to RSU test re-do

3

**Scratch varsity team victorious in English-language
competition**

2. High-tech cheats lead to RSU test re-do

Rangsit University (RSU) yesterday cancelled entrance Exams for its College of Medicine and two other faculties after three students were found to have used hi-tech devices provided by a gang to cheat during the exams.

According to the announcement on its website, RSU asked more than 3,000 students who took the exams for the College of Medicine, Faculty of Dental Medicine and Faculty of Pharmacy on Saturday and yesterday to re-take the exam on May 31 and June 1 free of charge.

4

Harvard again tops list of the world's best universities

5

New road map for EDUCATION reform – forwards or backwards?

6

Students face high uni admission stress

3. Harvard again tops list of the world's best universities

HARVARD UNIVERSITY takes top spot for the sixth year in a row in the Times Higher Education (THE) World Reputation Rankings. Ranked second and third respectively are Massachusetts Institute of Technology and Stanford University. All are from the United States (US), which takes nearly half of the spots on the 100 member list.

The World Reputation Rankings are created using the largest invitation-only academic opinion survey. This year, the survey was carried out between January and March with more than 10,000 responses from 133 countries.

4

Harvard again tops list of the world's best universities

5

New road map for EDUCATION reform – forwards or backwards?

6

Students face high uni admission stress

4. New road map for EDUCATION reform – forwards or backwards?

It has now been roughly 17 years since the passing of the progressive National Education Act (NEA) of 1999, providing the basis for major education reform in Thailand.

Despite the many visionary principles of the NEA such as “education for all and all for education”, actual results have been disappointing, primarily related to problems of implementation and instability in the political leadership of the Ministry of Education (MOE) – 19 different ministers in the last 16 years.

In recent years, both academics and those in the media have been harshly critical of Thai education, and how it represents a major obstacle adversely affecting Thailand’s future.

Scanning for Specific Information

Specific info

find a specific piece of information



scan

How to scan:

search for keywords such as proper nouns, dates, numbers, and times

TIP: Use your finger



Scanning is very high-speed reading. When you scan, you have a question in mind. You do not read every word, only the words that answer your question. Practice in scanning will help you learn to skip over unimportant words so that you can read faster.

(Beatrice S. Mikukcy, 1996)

Scanning

❖ 3. How to scan

1. check the organization
2. remember your purpose
3. anticipate clue words
4. identify likely answer locations
5. use a systematic pattern
6. confirm your answer

How to scan for specific information

- 1** Know in advance **which details you'd like to find.**
- 2** **Read the passage quickly.** Slow down only when you find the information you need.

How to scan for information

- 3** Continue to **look for key words** that help you get the correct answers and save your time.
- 4** **Choose the best answer** for each question.

Scanning the Text

The University System is Just One Big Mess

1. What problems does the country face now?

Thailand has not only political and economic crisis, but also a crisis in education too.

Instructors in the science and technology fields have encountered a common problem which they never had before. More students in areas such as engineering and science fail to earn their bachelor degrees.

Scanning the Text

The University System is Just One Big Mess

Who cannot graduate their bachelor degrees?

Thailand has not only political and economic crisis, but also a crisis in education too.

Instructors in the science and technology fields have encountered a common problem which they never had before.

More students in areas such as engineering and science fail to earn their bachelor degrees.

Scanning the Text

What do they decide to do when studying in the first year?

Many decide to drop out in the first year.

Many decide to **drop out** in the first year. The average rate of those students who drop out or are forced to retire from the courses is between 15% and 20%, far beyond the acceptable rate of 5%

Therefore, university lecturers are trying to deal with this serious problem and pay immediate attention to solve it before the **dropout** rate increases. Some point to the university admission system as the important cause of the problem. They are right.

Scanning the Text

4. What is the average rate of students dropping out their courses?



Many desire to quit in the first year. **The average rate** of those students who **drop out** or are forced to retire from the courses is between **15%** and **20%**, far beyond the acceptable rate of 5%

Therefore, university lecturers are trying to deal with this serious problem and pay immediate attention to solve it before the drop out rate increases. Some point to the university admission system as the important cause of the problem. They are right.

Scanning the Text

What is the cause of the problem?

Many desire to quit in the first year. The average rate of those students who drop out or are forced to retire from the courses is between 15% and 20%, far beyond the acceptable rate of 5%

Therefore, university lecturers are trying to deal with this serious problem and pay immediate attention to solve it before the drop out rate increases. Some point to the university admission system as the important cause of the problem. They are right.

Scanning the Text

Who is responsible for university admission system?

For many years, officials at the Higher Education Commission and Basic Education Commission at the Education Ministry have tried to find the best way to ensure fairness for senior secondary students going on to university.

Scanning listing of phone numbers

OTHER DIAL-A-RIDE SERVICES

Banning Dial-A-Ride	(951) 922-3252
Beaumont Dial-A-Ride	(951) 769-8532
Care-A-Van (<i>Hemet, San Jacinto</i>)	(951) 791-3572
Corona Dial-A-Ride	(951) 734-7220
Riverside Special Transportation (<i>Seniors & the disabled only</i>)	(951) 687-8080
Valley Care Transport (<i>Disabled only</i>).....	(951) 658-7611

1. What number would you call for “Banning Dial-A-Ride”
 - a. (951) 922-3252
 - b. (951) 769-8532
 - c. (951) 791-3572
 - d. (951) 734-7220

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2. What number would you call for “Riverside Special Transportation” ?

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3. What number would you call for “Valley Care Transport” ?
- a. (951) 658-7611
 - b. (951) 791-3572
 - c. (951) 734-7220
 - d. (951) 687-8080

Advertisement

Scanning Workplace Ads



Workplace Ads

PROJECT COORDINATOR

14TH INTERNATIONAL ANTI-CORRUPTION CONFERENCE

The National Anti-Corruption Commission (NACC) is recruiting 1 full-time project coordinator (native English speaker, ideally with some Thai ability) for the 14th IACC to be held in Bangkok in November 2010. Applicants should be university graduates, responsible and highly motivated, with some proven professional experience in the international arena/coordination. Preference will be given to candidates with experience of the Thai civil service and /or organization of international conferences. Candidates should be available to work under the supervision of NACC officers from **June 2009 to December 2010**.

Salary: ฿ 30,000 per month.

CV and cover letter should be sent by **20 May** to all of the following email addresses:

**green_jun@yahoo.co.uk, wanlop_nccc@hotmail.com,
nitiphan_pra@nacc.go.th, jinxielune@gmail.com**

Only short-listed candidates will be contacted.

****Previous applicants need not reapply.**



United Nations Development Fund for Women

East and Southeast Asia Regional Office, Bangkok
is recruiting

- | | |
|------------------------------------|---------------------------------------|
| 1. Operations Manager | 4. Temporary Finance Assistant |
| 2. Programme Assistant | |
| 3. Administrative Assistant | |

For further details, please visit our website
<http://www.unifem-eseasia.org>

Closing date : 24 May 2009



Recruitment Announcement

Director of the National Astronomical
Research Institute of Thailand
(Public Organization)

National Astronomical Research Institute of Thailand (Public Organization) (NARIT) is looking to recruit a qualified person for the director position.

Qualifications:

- Thai nationality, age between 35 - 64 years, not under a prohibition as listed in the NARIT's Recruitment Announcement for Director.*

Recruitment from 22nd April 2009 to 22nd May 2009

*More information on **www.narit.or.th** or contact **053- 225569**

Europcar

We are a Regional Office of the Number 1 Car Rental company in Europe and we are looking for young and dynamic people to join us in our new office in Bangkok, Thailand.

ADMIN ASSISTANTS

(2 Vacancies)

Responsibilities

- Assist with general office administration
- Attending to international reservation inquiries
- Providing assistance to franchisees throughout Asia Pacific region

Qualifications

- Fluent in English and Thai
- Knowledge of MS Office (Words, Excel, Power Point, etc.)
- Experience not necessary, training will be provided

Interested applicants, please email your resume to
michele.law@europcar.com.au
or fax them to 02 2204 2207.
Shortlisted candidates will be contacted.

Structure of job ads

The Bangkok Post has an opening for

Name of Company

SPORTS NEWS REPORTER

Job Title

Qualifications

- ❖ Thai national, male/female, age 20-40
- ❖ Willing to work irregular hours and weekends
- ❖ Good understanding of written and spoken English
- ❖ Strong knowledge of international and local sports
- ❖ Good interpersonal and communications skills
- ❖ Previous experience in journalism preferred

Qualifications

Please submit your application, together with resume of career to date, plus a copy of recent photograph to:

How to apply

**Editorial Manager (Ref: Sports)
Post Clas. No. 5000
c/o The Bangkok Post
Klong Toey, Bangkok 10110**

Address of Company

advertisements

A leading Japanese travel agent requires the following positions:

● **OPERATION CLERK**

● **ACCOUNTANTS**

- Female, age not over 30 years.
- High School or Bachelor's Degree.
- Ability to communicate in English or Japanese shall be an advantage.

● **JAPANESE SPEAKING GUIDE**

- Female.

Interested persons please apply in person for immediate interview.

JTA (THAILAND) CO., LTD.

**160/817 32nd Floor, ITF Silom Place Bldg.,
Silom Road, Bangkok 10500**

Tel. 634-0413 Fax: 267-7892

1 **What** positions is the advertisement for?

A leading Japanese travel agent requires the following positions:

- **OPERATION CLERK**
- **ACCOUNTANTS**

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2 Can Suda apply for the post of an accountant if she speaks and writes English fluently? She is 32.

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3 If you are qualified for the post of a Japanese speaking guide, how can you apply for this position?

A leading Japanese travel agent requires the following positions:

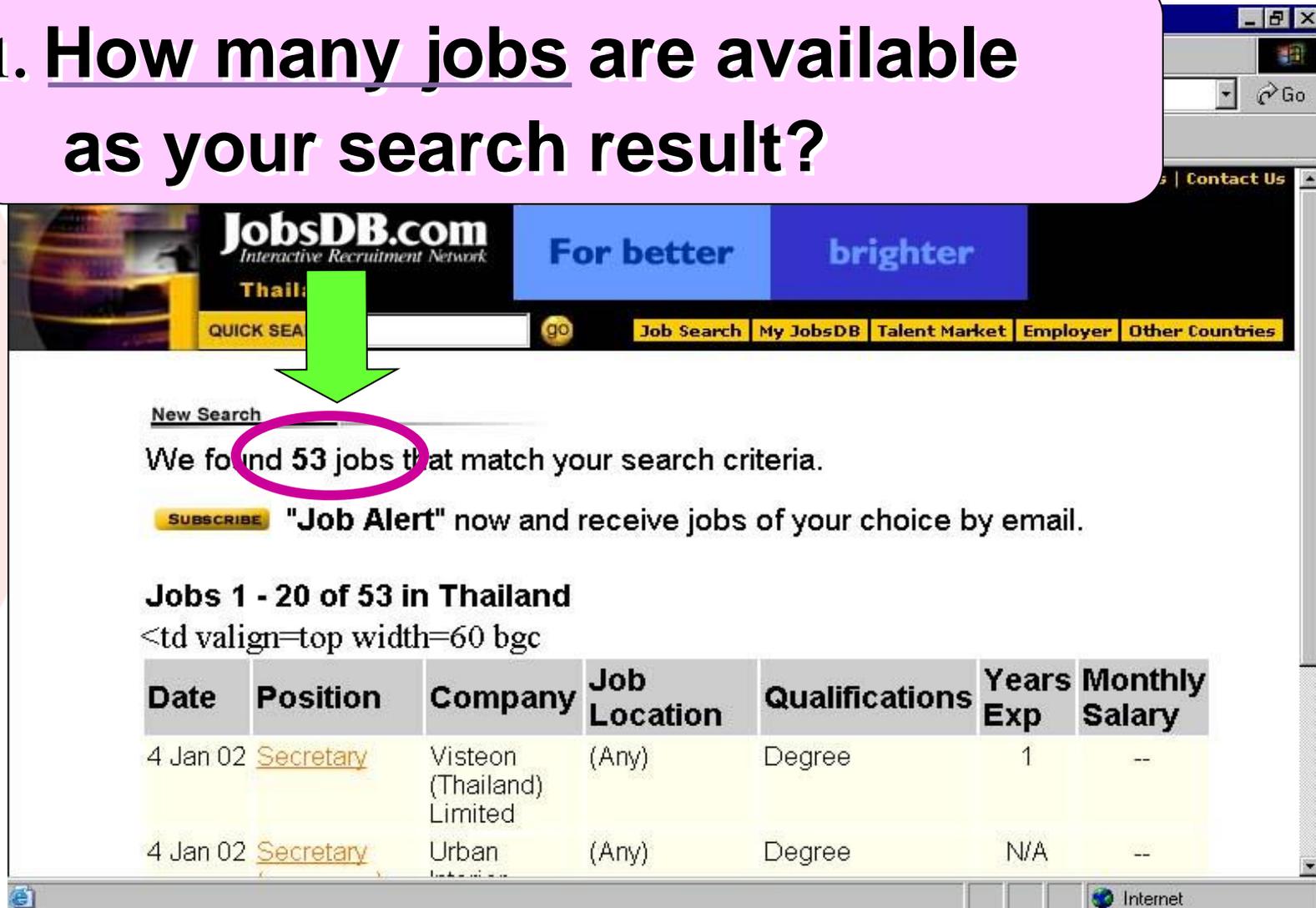
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Scan the web pages of Job DB.com

1. How many jobs are available
as your search result?



JobsDB.com
Interactive Recruitment Network

Thailand

QUICK SEARCH go

Job Search My JobsDB Talent Market Employer Other Countries

New Search

We found **53** jobs that match your search criteria.

SUBSCRIBE "Job Alert" now and receive jobs of your choice by email.

Jobs 1 - 20 of 53 in Thailand

Date	Position	Company	Job Location	Qualifications	Years Exp	Monthly Salary
4 Jan 02	Secretary	Visteon (Thailand) Limited	(Any)	Degree	1	--
4 Jan 02	Secretary	Urban	(Any)	Degree	N/A	--

Scan the web pages of Job DB.com

http://www.jobsdb.com/TH/EN/ad.asp?R=JDBT007856803 - Microsoft Internet Explorer

Qualifications :-

- Bachelor's degree in related field (Majoring in Secretarial will be an advantage).
- Minimum 1 year experience in Secretary or similar field
- Good command of written and spoken English and Japanese
- Good computer knowledge in Microsoft
- Self initiative, hard working and can work under high pressure
- Pleasant personality and self-confidence.

1. Can a new graduate in Business English apply for this job?

Tomonori Nakadaeng, Amphur Thakdaeng, Rayong 21140
Tel : (08) 954-400 Fax : (038) 954-410

Scan the web pages of Job DB.com

http://www.jobsonline.com/TH/EN/ad.asp?R=JDBT007856803 - Microsoft Internet Explorer

Qualifications :-

- Bachelor's degree in related field (Majoring in Secretarial will be an advantage).
- Minimum 1 year experience in secretary or similar field
- Good command of written and spoken English and Japanese
- Good computer knowledge in Microsoft
- Self initiative, hard working and can work under high pressure
- Pleasant personality and self-confidence.

Interested applicants are invited to apply in person or send...

2. **How many foreign languages does the applicant have to speak?**

Scan the web pages of Job DB.com

http://www.jobsondb.com/TH/EN/ad.asp?R=JDBT007856803 - Microsoft Internet Explorer

3. How can you apply for this job?

- Good command of written and spoken English and Japanese
- Good computer knowledge in Microsoft
- Self initiative, hard working and can work under high pressure
- Pleasant personality and self-confidence.

Interested applicants are invited to apply in person or send application with full resume indicating qualifications and experience, transcript, expected salary and recent photo to :

**Human Resource Department
Visteon (Thailand) Limited
62 Moo 4, Eastern Seaboard Industrial Estate (Rayong),
Tombol Pluakdaeng, Amphur Pluakdaeng, Rayong 21140
Tel : (08) 954-400 Fax : (038) 954-410**

Exercise 1

Directions : Read the classified ad from the nation and answer the questions that follow.



The LMS Group of Companies is an established and dynamic engineering company for the distribution of scientific instruments in Southeast Asia with the operation in Singapore, Malaysia, Vietnam, Indonesia and Thailand. We are looking for energetic and qualified persons for following position:

Service Engineer 3 Positions

- Male aged not over 30 years
- Bachelor Degree in Electrical Engineer or related fields
- Good command in English and computer literacy
- Pleasant personality , service minded , good human relation and capable to work under pressure

Qualified candidates are invited to apply in person or to send their application, resume and recent photograph to:

LMS Instruments Co.,Ltd.
128/73 7th Floor, Phyathai Plaza Building,
Phyathai Road, Radthavee, Bangkok 10400
Tel: (02) 612-9091 ; Fax: (02) 612-9093
E-mail: laddawan@lmsinstr.com

1. Who offers this job?

The LMS Group

2. What position is wanted?

Service Engineer

3. The following qualifications are required.

Age :

Not over 30 years

Degree :

Bachelor Degree in Electrical Engineering or any related

Language :

English

Computer literacy :

Yes

No

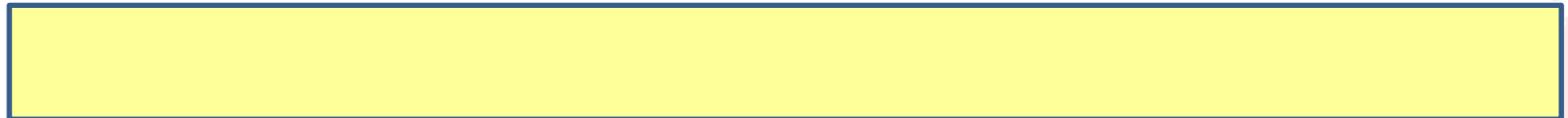
Experience :

-

4. What should you enclose with the application letter?



5. How can you apply for this position?



Exercise 2

Directions : Read the classified ad from the nation and answer the questions that follow.

JTC Insight Ltd.
We are recruiting the following position:

Auditor Assistant

The candidates should be:

- Female, Thai nationality, age 23-25 years
- Newly graduated a Bachelor's degree in Accounting with GPA 3.50
- Good command of English and computer literacy
- Able to work independently with initiative and high team spirit
- Having a driving license is preferred

Interested candidates, please send your application, resume and recent photo to:

JTC Insight Ltd.
191 Silom Complex Building, 20th fl.,
Silom Rd., Silom, Bangrak, Bangkok 10500
Tel: 02-632-1241 E-mail: jtc_aal@ksc.th.com

1. Who offers this job?

2. What position is wanted?

3. The following qualifications are required.

Age :

Degree :

Language :

Computer literacy : Yes No

Experience :

4. What should you enclose with the application letter?

5. How can you apply for this position?

Exercise 3

Directions : Read the classified ad from the Nation and answer the questions that follow.

SEAMEO Regional Centre for Higher Education and Development (SEAMEO RIHED) a regional organization in Southeast Asia, is looking for

Finance Officer

- Thai national, age between 28-35.
- At least University's degree in Accountancy.
- At least 3 years of professional experience in accounting. Experience in budget and finance management is an asset.
- Possess ability to prepare budget estimates and analyze organization's financial matters.
- Proficient in using MS Office.
- Good command of English, both written and spoken.

Please send detailed resume, short cover letter and photo to:

SEAMEO RIHED

5th Fl., Office of the Higher Education Commission Building
328 Sri Ayutthaya Rd., Rajthwee, Bangkok 10400 or

E-mail: rihed@rihed.seameo.org

1. Who offers this job?

2. What position is wanted?

3. The following qualifications are required.

Age :

Degree :

Language :

Computer literacy :

Yes

No

Experience :

4. What should you enclose with the application letter?

5. How can you apply for this position?

The background features a large, light pink circle on the left side. A dotted pink line curves from the top right towards the bottom right, ending near a smaller, solid pink circle. The word "TEST" is centered within a green rounded rectangle.

TEST



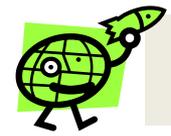
Direction: Read the paragraphs and answer the question.

Thailand has not only political and economic crisis, but also a crisis in education too.

Instructors in the science and technology fields have encountered a common problem which they never had before. More students in areas such as engineering, and science fail to earn their bachelor degrees.

1. What crisis does Thailand have?

- a. It has crisis in politics and economy.
- b. It has crisis in politics and education.
- c. It has crisis in economy and education.
- d. It has crisis in politics, economy and education.



Direction: Read the paragraphs and answer the question.

Thailand has not only political and economic crisis, but also a crisis in education too.

Instructors in the science and technology fields have encountered a common problem which they never had before. More students in areas such as engineering and science fail to earn their bachelor degrees.

2. Who fails to earn their bachelor degrees?

- a. some engineering students.
- b. some science students.
- c. some Technology students.
- d. some engineering and science students.

Thailand has a crisis in education. More students in areas such as engineering and science fail to earn their bachelor degree. Therefore, their university lecturers are trying to deal with this serious problem and pay immediate attention to solve **it** before the dropout rate increases. Officials at the Education Ministry have also tried to find the best way to ensure fairness for students going on to university. In the past, students obtaining the highest scores in the test get the best chance to sit in faculties they choose according to their priority.

3. Who tries to solve this educational problem?

- a. University lecturers
- b. Engineering students
- c. Science students
- d. University officials

Thailand has a crisis in education. More students in areas such as engineering and science fail to earn their bachelor degree. Therefore, their university lecturers are trying to deal with this serious problem and pay immediate attention to solve it before the dropout rate increases. Officials at the Education Ministry have also tried to find the best way to ensure fairness for students going on to university. In the past, students obtaining the highest scores in the test get the best chance to sit in faculties they choose according to their priority.

4. Which of the following is correct according to the story?

- a. Thailand has a problem in science.
- b. All science students get the highest scores.
- c. University official try to solve the problem.
- d. Some engineering students fail to earn their degree.



Direction: Read the paragraphs and answer the question

Instructors in the science and technology fields have encountered a common problem which they never had before. More students in areas such as engineering and science fail to earn their bachelor degrees.

Many desire to quit in the first year. The average rate of those students who drop out or are forced to retire from the courses is between 15% and 20%, far beyond the acceptable rate of 5%

5. What is the average rate of students dropping out from the course?

- a. Between 5% and 10% .
- b. Between 10% and 15% .
- c. Between 15% and 20% .
- d. Between 20% and 25% .



Direction: Choose the suitable headline to match this article.

WHAT HAPPENED at the Kim Ilsung University on Monday should provide an interesting glimpse into one aspect of North Korea that has rarely been seen by outsiders before.

The fact that three Nobel laureates were able to travel to Pyongyang and make their presentation before more than 500 students and professors of the country's oldest and most prestigious university was already remarkable enough given the many sanctions against the regime of President Kim Jong-un

6. What is the suitable headline to match this paper article?

- a. Students face high uni admission stress.
- b. North Korean students impress Nobel laureates
- c. High-tech cheats lead to RSU test re-do
- d. Harvard again tops list of the world's best universities



Direction: Choose the suitable headline to match this article.

Rangsit University (RSU) yesterday cancelled entrance Exams for its College of Medicine and two other faculties after three students were found to have used hi-tech devices provided by a gang to cheat during the exams.

According to the announcement on its website, RSU asked more than 3,000 students who took the exams for the College of Medicine, Faculty of Dental Medicine and Faculty of Pharmacy on Saturday and yesterday to re-take the exam on May 31 and June 1 free of charge.

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- d. Harvard again tops list of the world's best universities

It has now been roughly 17 years since the passing of the progressive National Education Act (NEA) of 1999, providing the basis for major education reform in Thailand.

Despite the many visionary principles of the NEA such as “education for all and All for education”, actual results have been disappointing, primarily related to problems of implementation and instability in the political leadership of the Ministry of Education.

8. What is the suitable headline to match this news article?

- a. North Korean students impress Nobel laureates
- b. Students face high uni admission stress
- c. New road map for EDUCATION reform – forwards or backwards?
- d. High-tech cheats lead to RSU test re-do

A year ago, Ittiporn Chimagam had to wake up at 5.30 a.m. on weekends to catch The 6 am train from Samut Songkhram to Bangkok to attend a famous cramming school.

The numerous trips to Bangkok and expensive tuition fees paid off. Mr. Ittiporn now 18, is a freshman at Chulalongkorn University.

9. What is the suitable headline to match this newspaper article?

- a. North Korean students impress Nobel laureates
- b. Students face high uni admission stress
- c. New road map for EDUCATION reform – forwards or backwards?
- d. High-tech cheats lead to RSU test re-do

Direction: Read the paragraph and answer the question.

A reader made me think about recently that the best way that Thailand should move forward on its education policy is to combine the best of both east and west.

An act of showing how east meets west. Children from Croston House Children's Home in Lamphun province exchange ideas with Sam and Chelsea Graham who recently visited them.

10. What is the topic of the passage?

- a. English language proficiency
- b. Mixing east and west
- c. International schools and universities
- d. Advantages and disadvantages of studying overseas

The global hunt to fill “the best job in in the world” – swimming, snorkeling and blogging – will end when tourism chiefs reveal a caretaker for an Australian tropical island.

The 16 finalists for the ‘Best Job In The World’, caretaker of Australia’s Great Barrier Reef. The global hunt to fill the post swimming, snorkeling and blogging – will end when tourism chiefs unveil a caretaker for an Australian tropical island.

11. What is the passage mainly about?

- a. The best job in the world
- b. An Australian tropical island
- c. Job hunting around the world
- d. Relaxing in an Australian tropical paradise



Direction: Read the advertisement and answer the question.

Europcar

We are a Regional Office of the Number 1 Car Rental company in Europe and we are looking for young and dynamic people to join us in our new office in Bangkok, Thailand.

ADMIN ASSISTANTS

(2 Vacancies)

Responsibilities

- Assist with general office administration
- Attending to international reservation inquiries
- Providing assistance to franchisees throughout Asia Pacific region

Qualifications

- Fluent in English and Thai
- Knowledge of MS Office (Words, Excel, Power Point, etc.)
- Experience not necessary, training will be provided

Interested applicants, please email your resume to **michele.law@europcar.com.au** or fax them to 02 2204 2207.

Shortlisted candidates will be contacted.

12. What position is needed?

- a. Interested applicants.
- b. Administrative assistants.
- c. International officers.
- d. Assistant providers.



Direction: Read the advertisement and answer the question.

Europcar

We are a Regional Office of the Number 1 Car Rental company in Europe and we are looking for young and dynamic people to join us in our new office in Bangkok, Thailand.

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13. What qualification is not required?

- a. Job experience.
- b. Knowledge of MS Office.
- c. Fluent in English and Thai.
- d. Words, Excel, Power Point.

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14. How can you apply for this position?

- a. In person
- b. By mail.
- c. Through an agent
- d. By e-mail or fax



THE END