CONCEPT OF MATERIAL PRODUCTION
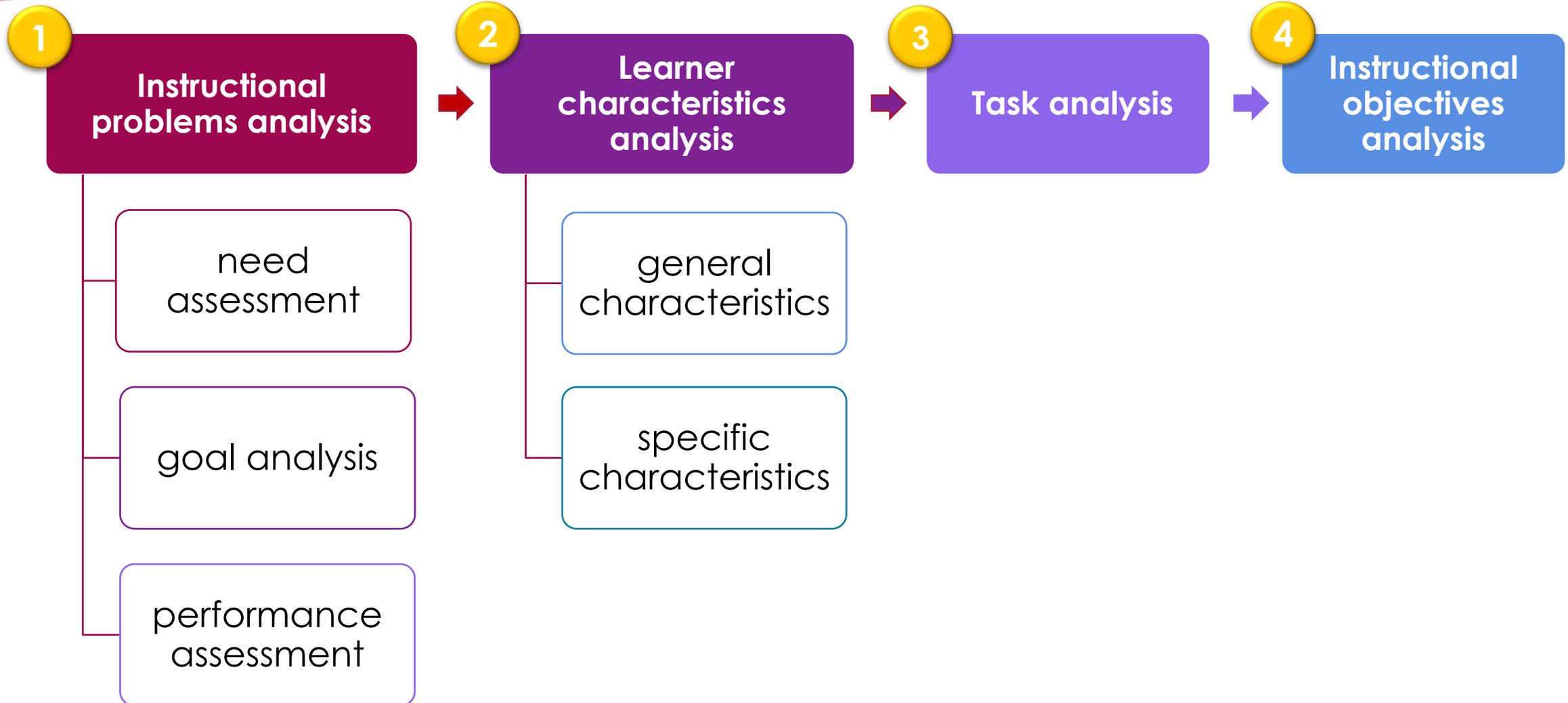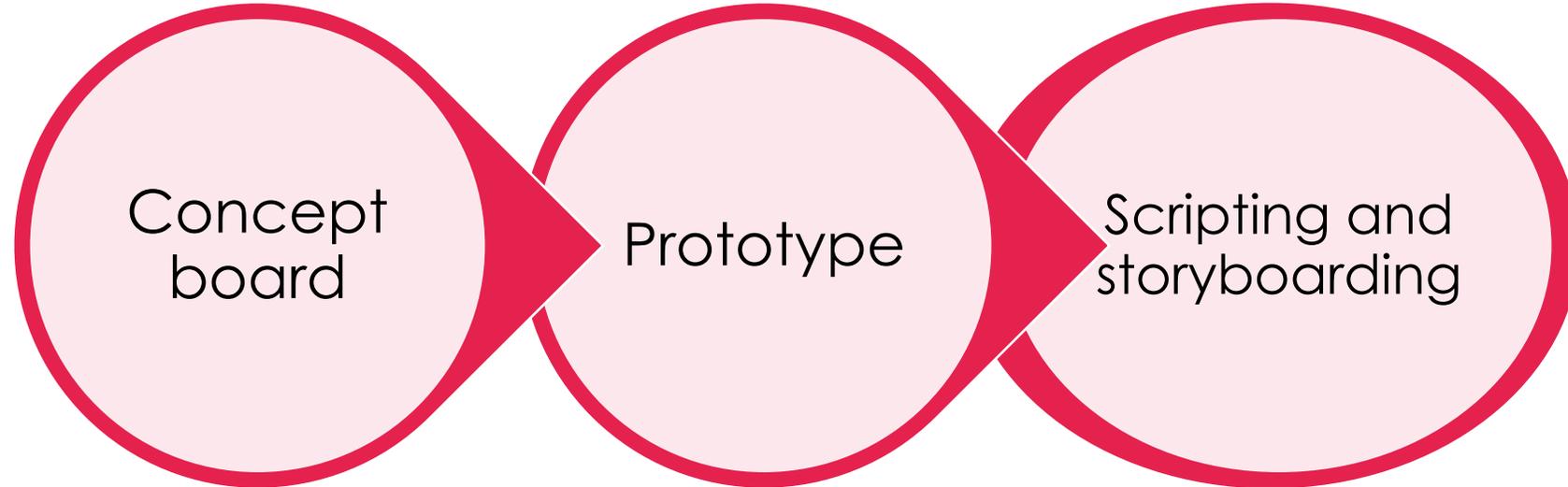
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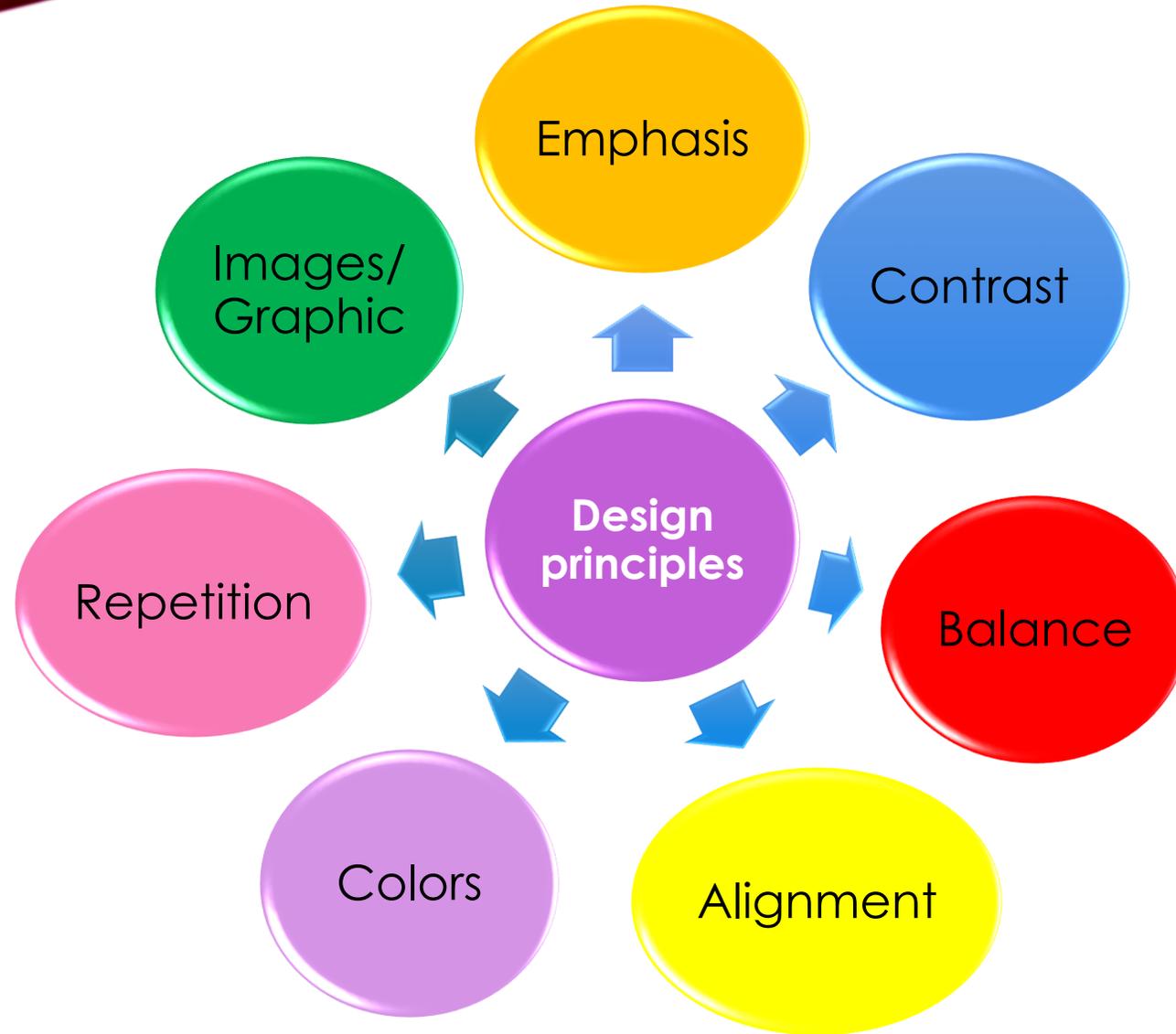# PLAN FOR USING MATERIAL

1 Instructional problems analysis → **2** Learner characteristics analysis → **3** Task analysis → **4** Instructional objectives analysis

- need assessment
- goal analysis
- performance assessment

- general characteristics
- specific characteristics

STEP OF DESIGNING MATERIAL

Concept board

Prototype

Scripting and storyboarding

DESIGN PRINCIPLES

Emphasis

Contrast

Images/ Graphic

Design principles

Balance

Repetition

Colors

Alignment

Emphasis

E mphasis

Emphasis also called, dominance

- Emphasis is used by artists to create dominance and focus in their work. Artists can emphasize color, value, shapes, or other art elements to achieve dominance. Various kinds of contrast can be used to emphasize a center of interest.

Contrast

omg!

Emphasis of Type

Balance

solo

Beautiful project management for the modern freelancer

25 EXAMPLES OF EMPHASIS APPLIED IN WEB DESIGN

Alignment

Left Align

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

Center Align

It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software.

Right Align

There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form, by injected humour, or words which don't look believable. If you are going to use a passage of Lorem Ipsum, be sure there isn't anything hidden in the text.

Colors

Repetition

I like to go to the park.

I like to play on the swings

I like to eat ice cream.

Images/Graphic

MONITORING THE EFFECTIVENESS OF TEACHING MATERIALS

Guidelines for evaluating the effectiveness of teaching and learning materials
Content
1. The teaching material is appropriate for the purpose and content of the lesson.
2. The teaching material is appropriate for the learners.
3. The teaching material uses clear and easy-to-understand language.
4. The teaching material has clear structures and proper sequencing of the content.
5. The teaching material helps learners gain a better understanding of the content.

MONITORING THE EFFECTIVENESS OF TEACHING MATERIALS

Guidelines for evaluating the effectiveness of teaching and learning materials
Design & Development
1. The teaching material presents appropriate text, images, and sounds.
2. The teaching material has perspicuous font, color, and size.
3. The teaching material has appropriate visuals and graphics.
4. The teaching material has appropriate sounds.
5. The teaching material has interesting and modern styles and elements.

THANK YOU