



Personal Presentation

About Me

Education

Personal Skills

Work Experience

Project Portfolio

09 May, 2026

Fashion field

Design (การออกแบบ)

Product Development (การพัฒนาผลิตภัณฑ์)

Production (การผลิต)

Marketing & Branding (การตลาด)

Retail & Merchandising (การค้าปลีก)

Fashion Media (สื่อแฟชั่น)

Fashion Business (ธุรกิจแฟชั่น)

Sustainability & Innovation (ความยั่งยืนและนวัตกรรม)

Job Description

Design clothing collections based on market trends,
customer needs, and creative concepts

Develop sketches, select fabrics,
and supervise garment production.

Key Vocabulary

English	ไทย
Sketch	ภาพร่าง
Collection	คอลเลกชัน
Silhouette	โครงร่างเสื้อผ้า
Mood board	มู๊ดบอร์ด
Fabric	ผ้า
Prototype	ต้นแบบ
Trend	แนวโน้ม
Creative concept	แนวคิดสร้างสรรค์
Design process	กระบวนการออกแบบ
Innovation	นวัตกรรม

Fashion Illustrator

Job Description

Create fashion illustrations to communicate design concepts before production.

Fashion sketch

Croquis

Rendering

Marker

Digital illustration

Adobe Illustrator

Procreate

Texture

Shading

Composition

Pattern Maker

Job Description

Develop garment patterns based on designers' sketches and production requirements.

Pattern

Pattern grading

Draping

Measurements

Seam allowance

Sample

CAD Pattern

Fit

Garment Technician

Job Description

Ensure garments meet technical standards, measurements, and quality requirements.

Technical package (Tech Pack)

Measurement chart

Specification

Construction

Tolerance

Quality

Sample approval

Inspection

Textile Designer

Job Description

Develop fabrics, prints,
and textile surfaces for fashion products.

Weaving

Knitting

Printing

Embroidery

Natural fiber

Synthetic fiber

Surface design

Repeat pattern

Yarn

Texture

Fashion Stylist

Job Description

Select clothing and accessories for photo shoots, advertising campaigns, celebrities, and fashion shows.

Styling

Wardrobe

Accessory

Editorial

Photoshoot

Look

Runway

Coordination

Visual image

Luxury brand

Fashion Merchandiser

Job Description

Plan product assortments, pricing, inventory, and sales strategies.

Buying
Retail
Sales forecast
Profit
Pricing
Consumer
Assortment
Demand
Market analysis

Fashion Buyer

Job Description

Purchase fashion products based on consumer demand and trends.

Supplier
Wholesale
Negotiation
Purchase order
Budget
Luxury goods
Forecast
Collection
Vendor
Order quantity

Fashion Marketing Specialist

Job Description

Develop marketing campaigns and promote fashion brands.

Campaign

Brand identity

Consumer behavior

Digital marketing

Luxury market

Promotion

Advertisement

Target market

Engagement

Influencer

Brand Manager

Job Description

Manage overall brand strategy and communication.

Brand positioning

Brand awareness

Luxury branding

Corporate identity

Campaign

Customer loyalty

Reputation

Vision

Mission

Fashion Photographer

Job Description

Photograph fashion collections for magazines, advertisements, and campaigns.

Lighting

Editorial

Studio

Campaign

Composition

Retouch

Model

Runway

Portfolio

Creative direction

Fashion Journalist

Job Description

Write articles about fashion, designers, and trends.

Editorial

Interview

Review

Trend report

Press release

Feature article

Publication

Media

Magazine

Visual Merchandiser

Job Description

Create attractive store displays to increase sales.

Window display

Store layout

Retail

Display

Consumer experience

Lighting

Props

Brand image

Floor plan

Fashion Model

Job Description

Present fashion products through runway shows and photo shoots.

Runway
Catwalk
Casting
Portfolio
Pose
Lookbook
Editorial
Agency
Campaign

Costume Designer

Job Description

Design costumes for films, theatre, television, and performances.

Costume

Historical costume

Performance

Production

Script

Character

Wardrobe

Accessories

Fashion Entrepreneur

Job Description

Create and manage a fashion business.

Startup
Business plan
Investment
Revenue
Brand
Marketing
Customer
Retail
Profit
Growth

Fashion Consultant

Job Description

Advise clients on style, wardrobe, and fashion image.

Personal styling

Image

Wardrobe

Luxury

Consultation

Professional appearance

Trend

Occasion

Sustainability Manager

Job Description

Develop sustainable practices throughout the fashion supply chain.

Circular fashion

Recycling

Organic cotton

Carbon footprint

Ethical fashion

Zero waste

Eco-friendly

Supply chain

Life cycle

Fashion Trend Forecaster

Job Description

Analyze consumer behavior and
predict future fashion trends.

Forecast

Consumer insight

Lifestyle

Trend report

Color palette

Market research

Innovation

Future trend

Fashion Educator / Lecturer

Job Description

Teach fashion design, mentor students, conduct research, and collaborate with the fashion industry.

Curriculum

Research

Innovation

Workshop

Mentoring

Presentation

Academic

Publication

Industry collaboration

Assessment