

# ORGANIZATION



Social Organization

Public Organization

Private Organization

# Profit Organization

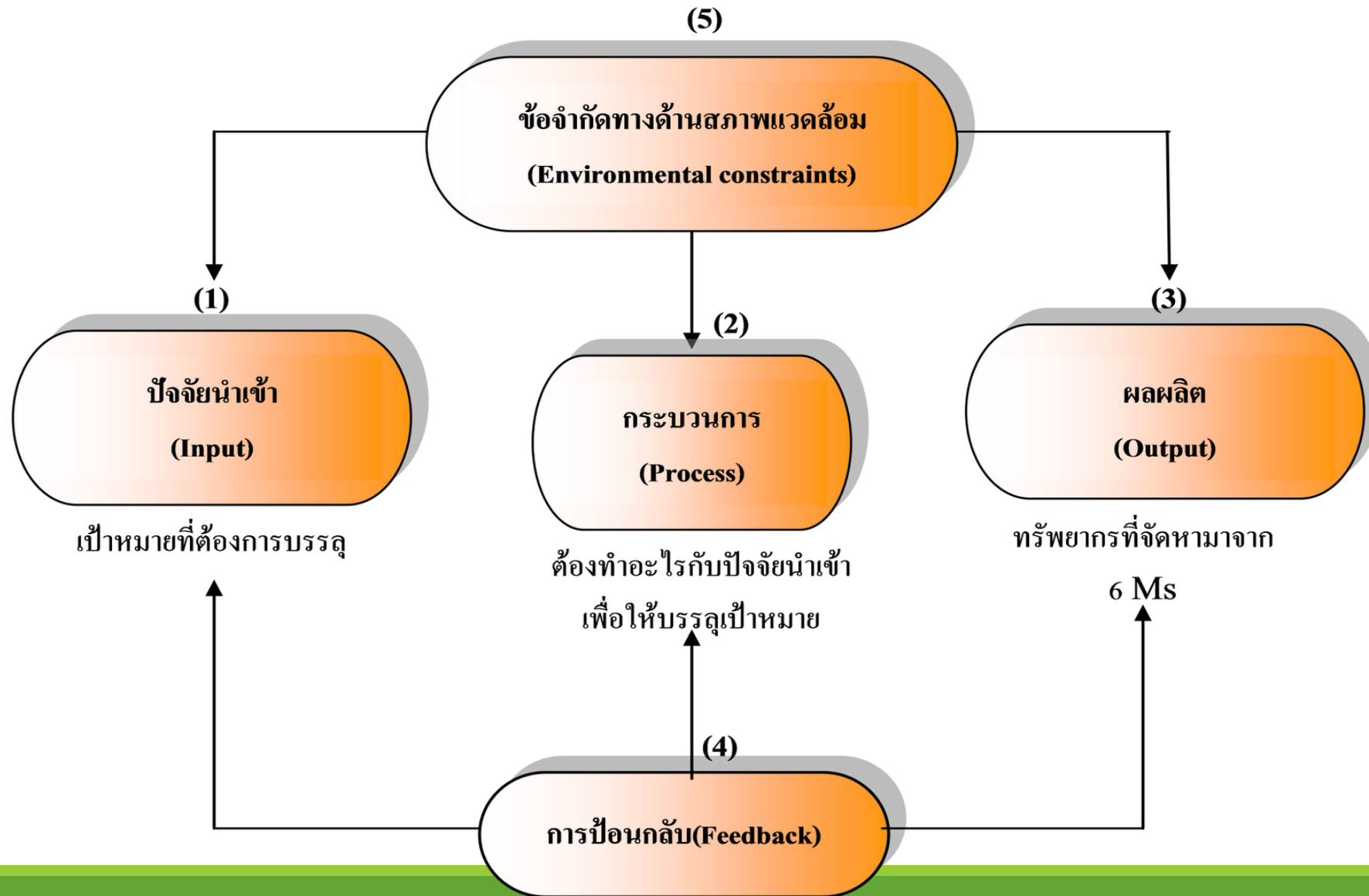
# Non-Profit Organization

Amitai Etzioni (1964 : 1)

Max Weber (1966 : 221)

Chester Bernard (1970 : 19)

# open systems



# **Elements of Organization**

**man**

**structure**

**information data and knowledge**

**technique**

**purpose**

# **business environment**

1. internal environment

2. external environment

2.1 feneral environment

2.2 task environment

