

WORKSHEET: English Business Vocabulary Practice

Course: Business English for Lifestyle Product Design

Name: _____

Student ID: _____

Date: _____

Part 1: Matching

Match the terms with their meanings (write A-H):

1. 1. __ Prototype
2. 2. __ Supplier
3. 3. __ Deadline
4. 4. __ Branding
5. 5. __ Proposal
6. 6. __ Target market
7. 7. __ Feedback
8. 8. __ Lead time

- A. Target customer group
- B. Production time required
- C. Early model for testing
- D. Comments or suggestions
- E. Material provider
- F. Brand image creation
- G. Due date for work
- H. Document presenting ideas

Part 2: Fill in the Blanks

Use the vocabulary to complete the sentences:

1. The marketing _____ approved the new idea.
2. We need to check the product _____ before production.
3. The _____ requested a price discount.
4. Our _____ increased by 20% this year.
5. They launched a new _____ campaign last week.
6. We had a _____ with the supplier yesterday.

Part 3: Short Writing

Write 1–2 sentences using each word:

- quality control
- prototype
- proposal

Part 4: Business Phrases

1. You want a supplier to send a price.
 - a) Thank you for your cooperation.
 - b) We would like to request a quotation.
2. You send a product file.
 - a) Please find the attachment.
 - b) Could you confirm the details?
3. You want to move the meeting.
 - a) Let's schedule a meeting next week.
 - b) We received positive feedback.

Part 5: Mini Speaking Task

Explain the prototype to a client including lead time and quality control (1–2 sentences).