

- Title (English)
- Objectives of research
- Research Conceptual Framework

Chapter 1 Introduction

- The origin and importance of the problem
- Objectives of research
- Research hypothesis
- Scope of research
 - Content scope
 - Demographic boundaries
 - Variable scope
 - Location scope and duration
- Definition of terminology

Chapter 2 Literature and related research

- Theories related
- Related research
- Research Conceptual Framework

Chapter 3 Methods of conducting research

- Population and sample
 - Population
 - Samples
- Research instruments
 - Steps to create the tool
 - Creating tools used to collect data
- Data Collection
 - Data Collection Procedures
- Data Analysis
- Questionnaire

Independent study

Master of Business Administration Program in Business Administration

Chapter 4 Data analysis results

- Perform raw data collection
- Results of data analysis according to the procedure of research ascertainment

Chapter 5 Discussion and Conclusion

- Summary of Research Findings
- Discussion of the Results
- Recommendations

An independent Study (รวมเล่มส่งเพื่อขึ้นสอบ)

- COVER
- ACKNOWLEDGEMENT
- ABSTRACT_ENGLISH
- ABSTRACT_THAI
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- CHAPTER1
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- CHAPTER5
- REFERENCES / BIBLIOGRAPHY
- APPENDIX

Research article No.1

Research Article Format

Research article must be in English,length not more than 8 pages (A4 paper size). Using TH Sarabun PSK font, 16 pts. It can probably presented by pictures, tables or graphs but all must be included in those 8 pages limitation.

Set page layout margins 1 inch

1. Title (English)
2. Author(s) full name, curriculum, course and university, Email
3. Abstract (English abstract shall not contain more than 150 words.)
4. Keywords (Thai) 3 keywords maximum.
5. Introduction
6. Research Scope
7. Findings/ Results
8. Conclusion
9. References

Research article No.2

Research article must be in English , length not more than 8 pages (A4 paper size). Using TH Sarabun PSK font, 16 pts. It can probably presented by pictures, tables or graphs but all must be included in those 8 pages limitation. Set page layout margins 1 inch

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5. Introduction
6. Purpose/Objective
7. Research Scope
8. Literature Review
9. Methodology
10. Findings/ Results
11. Conclusion and Discussion
12. Suggestion (If any)
13. References