

6. Semester/Year

6.1 Semester	2/2025
6.2 Available for .	145 students

7. Pre-requisite No

8. Co-requisites No

9. Study Location College of Innovation and Management

10. Date of preparation/revision 04 June 2025

Section 2 Goal and Objectives

1. Subject goal

To provide the knowledge about the introduction English for Security Innovation Management, the importance and types of Security Innovation Management, basic principles of Security Innovation Management, Security Innovation Management theories, listening, speaking, reading and writing practices for the application at work and real life with an emphasis on discussions, presentation, delivering speech, and debates in the business term.

2. The objectives for developing/updating the course

This course prioritizes strategic speaking and writing skills within the context of security management over basic grammar. It aims to empower learners to effectively convey complex security strategies, manage crises through clear communication, and influence high-level decision-making in global security environments.

Section 3 Description and Work Implementation

1. Description

This subject provides an in-depth study of strategic speaking and writing skills within the context of security management, emphasizing both theoretical foundations and practical applications. Key topics include global policies, international marketing strategies, financing, and legal frameworks governing security management business. Students will explore case studies, simulations, and real-world

scenarios to enhance problem-solving, decision-making, and strategic planning skills. The course highlights the challenges and opportunities of managing in a dynamic global environment, with a strong focus on adaptability, innovation, and ethical practices.

2. Teaching hours per semester

Lecture Hours	Additional tuition	Fieldwork/Internship	Self-Study
45 hours	As needed	-	10 hours

3. Advising Hours and Individual Academic Advising Hours

3.1 Individual consultation at room no.3732, Building no.37, Collage of Innovation and Management

Development of Learning Outcomes in Domains of Learning

2.1 Morals and Ethics

2.1.1 Morals and Ethics to be developed:

- (1) Self-discipline, punctuality, and high responsibility for oneself, career and society
- (2) Honesty Demonstration
- (3) Performance of one's duty with morals and ethics
- (4) Respectfulness towards laws and regulations of the organizations and society

2.1.2 Instruction Strategy used to Develop the Study of Morality and Ethics

This subject provides an in-depth study of English for Innovative Management emphasizing both theoretical foundations and practical applications. Key topics include global policies, international marketing strategies, trade financing, supply chain and logistics management, and legal frameworks governing international business. Students will explore case studies, simulations, and real-world trade scenarios to enhance problem-solving, decision-making, and strategic planning skills. The course highlights the challenges and opportunities of managing in a dynamic global environment, with a strong focus on adaptability, innovation, and ethical practices.

2.1.3 Evaluation Strategy for the Outcome of Morality and Ethics Study

- (1) Assessing from student's punctuality of attending classes, submitting assignment on time and attending various activities

(2) Assessing from student's demonstration of his/her discipline and readiness in attending extracurricular activities

(3) The numbers of reports of exam cheating

(4) Assessing from student's demonstration of his/her responsibility on the assigned tasks

2.2 Knowledge

2.2.1 Knowledge to be Acquired

(1) Understand and analyze the principles and basic of English for Innovative Management.

(2) Understand and analyze the principles of other sciences related to English for Innovative Management and apply the knowledge or use it as the foundation of English for Innovative Management.

(3) Apply the knowledge to activities relevant to English for Innovative Management.

2.2.2 Instruction Strategy used to Develop the Learning Perspective on Knowledge Issue

Applying various methods of teaching strategies with the emphasis on learner's centered approach based on elements and contents of the courses. Moreover, learning from direct experience in terms of study or lecture given by experts in the field of study including professional practice in business institutions are required.

2.2.3 Evaluation Strategy for the Outcome of Learning Perspective on Knowledge Issue

Evaluating from the students' learning achievement and professional training outcome in various aspects as follows;

(1) Quiz

(2) Mid-term and Final Examination

(3) Assigned Reports

(4) Business Plan or Proposed Project

(5) Class Presentation

(6) Cooperative Study Course

2.3 Cognitive Skills

2.3.1 Cognitive Skills to be acquired

(1) Ability to remember, understand, apply, analyze and synthesize, evaluate and create knowledge from the academic principles that have been studied

(2) Ability of solving problems in English for Innovative Management by using all principles that have been studied as references appropriately

(3) Having curiosity of searching new knowledge at all time

2.3.2 Teaching Strategies

(1) In terms of teaching methodology, creative thinking process should be emphasized from the beginning of the course by starting from simple problems to increasingly higher level of difficulty. The process should be held appropriately and should be relevant to the courses.

(2) Learner's centered teaching approach by using problem solving from simulation is required.

(3) Professional practice in business institutions is required so that the students can practice problem solving skill under real situation.

2.3.3 Evaluation Strategies

Evaluation shall be carried out through the students' outcome and professional training in the areas of classroom presentation, tests and interview.

2.4 Interpersonal Skills and Responsibility

2.4.1 Interpersonal Skills and Responsibility to be Developed

(1) Applying the introduction of global politics with the situation or case study

(2) Being responsible for the assigned tasks

(3) Adjusting one's self well to the context and organization in the business term

(4) Possessing good human relationship with co-workers in the organization and public

(5) Possessing leadership ability

2.4.2 Teaching Strategies

Learning activities should include cooperative learning, group working including introduction of global politics, the development of self-responsibility, social responsibility, the awareness of organizational culture as well as human relationship throughout the courses.

2.4.3 Evaluation Strategies

The assessment shall be focused on the student's behavior and performance in group presentation and in the involvement of various activities.

2.5 Numerical Analysis, Communication and Information Technology Skills

- (1) Applying skills in explaining principles as well as the gravity of the business situation
- (2) Using information technology, and business tactics to collect data and producing reports together with report presentation
- (3) Possessing basic mathematics and statistics knowledge and using this knowledge to analyze the situation and conduct presentation
- (4) Using skills as a tool for global politics communication appropriately

2.5.2 Teaching Strategies

Learning activities shall be organized in various courses so that the students can learn by doing in a variety of situations.

2.5.3 Evaluation Strategies

- (1) Assessing from the students' presentation techniques related to the use of information technology, mathematics or statistics
- (2) Assessing from the students' ability to explain and discuss about various case studies during classroom presentation

Section 5: Teaching Schedule and Evaluation

Teaching Schedule

Week	Topics/Description	No. of Hours	Educational Activities/Media	Lecturer
1	- Orientation and Term Assignment - Contents - Scores and grade - Introduction to the course	3	- Lecture - Course outline sheet - Explanation and agreement - ppt slides - Activities - onsite	Montipa Vilasthip
2	Unit 1 Over all of introduction of English for Innovative Management.	3	- Lecture/participation - Activities/assignments - Hybrid Teaching	Montipa Vilasthip

Week	Topics/Description	No. of Hours	Educational Activities/Media	Lecturer
3	Unit 1 Over all of introduction of English for Innovative Management.	3	- Lecture/participation - Activities/assignments - Hybrid Teaching	Montipa Vilasthip
4	Unit 2 Theories of English for Innovative Management	3	- Lecture/participation - Activities/assignments - Hybrid Teaching	Montipa Vilasthip
5	Unit 2 Theories of English for Innovative Management	3	- Lecture/participation - Activities/assignments - Hybrid Teaching	Montipa Vilasthip
6	Presentation	3	- Online teaching - Lecture - ppt - activities/assignments	Montipa Vilasthip
7	Presentation	3	- Online teaching - Lecture - ppt - activities/assignments	Montipa Vilasthip
8	Midterm Examination	3	-	Montipa Vilasthip
9	Unit 3 Case study and adaptation	3	- Lecture/participation - Activities/assignments - Hybrid Teaching	Montipa Vilasthip
10	Unit 3 Case study and adaptation	3	- Lecture/participation - Activities/assignments - Hybrid Teaching	Montipa Vilasthip
11	Unit 4 Global Politic tactic	3	- Lecture/participation - Activities/assignments - Hybrid Teaching	Montipa Vilasthip
12	Unit 4 Global Politic tactic		Online teaching - Lecture	Montipa Vilasthip

Week	Topics/Description	No. of Hours	Educational Activities/Media	Lecturer
13	Unit 5 Global Politic Situation	3	- Lecture/participation - Activities/assignments - Hybrid Teaching	Montipa Vilasthip
14	Unit 6 Politic in Real Situation	3	- Lecture/participation - Activities/assignments - Hybrid Teaching	Montipa Vilasthip
15	Presentation and Subject Wrap up	3	- Lecture/participation - Activities/assignments - Hybrid Teaching	Montipa Vilasthip
16	Final Exam	3	-	Montipa Vilasthip

2. Learning Outcomes

Learning Outcomes	Ways to Assess the Learning Outcomes	Week of Evaluation	Proportion of Evaluation
	Class attending, behavior and participation	Every week	24%
	An individual practice		56%
	Final examination		20%

Section 6 Teaching and Learning Resources

1. Main text and document

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2. Documents/media

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3. Recommended for reading

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Code	Course	1. Morals and Ethics				2. Knowledge			3. Cognitive Skills			4. Interpersonal Skills and Responsibility					5. Numerical Analysis, Communication and Information Technology Skills			
		1	2	3	4	1	2	3	1	2	3	1	2	3	4	5	1	2	3	4

