

COURSE SPECIFICATION (TQF 3)**FIN2213 Financial Management****Finance and Investment**

Business Administration Program Group, Faculty of Management Science

Suan Sunandha Rajabhat University

Semester 1, Academic Year B.E. 2569 (2026)

Section 1: General Information

1. Course Code and Course Title	Course Code: FIN2213 Thai Course Title (English rendering): Financial Management English Course Title: Financial Management
2. Number of Credits	3 credits (3-0-6)
3. Curriculum and Course Type	3.1 Curriculum: Bachelor of Business Administration Program, Finance and Banking, Revised Curriculum B.E. 2564 (2021) 3.2 Course Type: Major-specific course (required course)
4. Course Coordinator and Instructor	4.1 Course Coordinator: Asst. Prof. Dr. Charawee Butrbumrung 4.2 Instructor: Asst. Prof. Dr. Charawee Butrbumrung
5. Contact Information	Asst. Prof. Dr. Charawee Butrbumrung, Room 5722 E-mail: charawee.bu@ssru.ac.th
6. Semester / Year of Study	6.1 Semester: 1/B.E. 2569 (2026) 6.2 Maximum enrollment: 50 students (1 class group)
7. Pre-requisite Course(s) (if any)	None
8. Co-requisite Course(s) (if any)	None
9. Location of Study	Faculty of Management Science, Suan Sunandha Rajabhat University
10. Date Prepared / Most Recently Revised	2 July B.E. 2569 (2026)

Section 2: Aims and Objectives**1. Course Aims**

1. To provide students with in-depth knowledge and understanding of financial management concepts and theories as applied to businesses facing real-world situations involving assets, liabilities, and owners' equity.
2. To enable students to understand and analyze financial statements, risk and return, working capital management, capital budgeting under risk, current asset management, capital structure determination, financing from various sources, dividend policy, business failure, and mergers and acquisitions.
3. To enable students to apply the knowledge gained for personal benefit and for a better quality of life.
4. To enable students to disseminate relevant knowledge to society so that it contributes to social benefit and quality of life.

2. Objectives for Course Development / Improvement

1. Revise and update case studies, learning activities, and teaching methods.

Section 3: Course Description and Course Delivery**1. Course Description**

In-depth concepts and theories of financial management for businesses facing real-world situations involving assets, liabilities, and owners' equity; financial statement analysis; risk and return; working capital management; capital budgeting under conditions of risk; current asset management; capital structure determination; financing from various sources; dividend policy; business failure; and mergers and acquisitions.

2. Number of Hours per Semester

Lecture (hours)	Supplementary Teaching (hours)	Practicum / Fieldwork / Internship (hours)	Self-study (hours)
3 hours/week or 45 hours/semester	As required by students	-	6 hours/week or 90 hours/semester

3. Weekly Hours for Individual Academic Consultation and Guidance

- 3.1. In-person consultation at the instructor's office, Building 57, Faculty of Management Science, Suan Sunandha Rajabhat University. Asst. Prof. Dr. Charawee Butrbumrung, Room 5722, Building 57, Faculty of Management Science.
- 3.2. Consultation via e-mail: Asst. Prof. Dr. Charawee Butrbumrung, charawee.bu@ssru.ac.th
- 3.3. Consultation through the instructor's social media channels (Facebook / LINE).
- 3.4. Consultation through the computer network (Internet / Webboard): <http://www.ssrudlp.ssru.ac.th>

Notes:

1. Teaching and learning will use HyFlex Learning through a Hybrid Classroom (onsite and online) and on-demand learning.
2. Additional media and tools include Google Meet, Zoom, Microsoft Teams, Google Classroom, Google Forms, Google Docs, Padlet, etc.

Section 4: Development of Students' Learning Outcomes

1. Ethics and Morality

1.1 Ethics and morality to be developed

- (1) Demonstrate awareness of and commitment to morality, ethics, professional ethics, self-sacrifice, and honesty.
- (2) Demonstrate discipline, punctuality, and responsibility toward oneself, society, and the environment.
- (3) Demonstrate respect for the rights of others and human dignity.

1.2 Teaching Methods

Establish a learning culture that cultivates discipline, especially punctual class attendance and compliance with university dress regulations. Students are expected to demonstrate responsibility. Group work is used to develop understanding of the roles of both team leaders and team members. Honesty is emphasized through prohibitions against examination misconduct and plagiarism or copying others' assignments. Activities are also organized to promote morality, ethics, and professional conduct, such as recognizing students who perform good deeds, contribute to the public, demonstrate self-sacrifice, and behave in accordance with ethical principles.

1.3 Assessment Methods

- (1). Punctuality in class attendance, timely submission of assigned work, and participation in projects/activities.
- (2). Discipline and readiness when participating in projects/activities.
- (3). Any misconduct or cheating in examinations.
- (4). Responsibility in carrying out assigned duties.
- (5). Ability to listen to and accept the opinions of others.

2. Knowledge

2.1 Knowledge to be developed

- (1) Possess knowledge and understanding of the major principles and theories in the field of study.
- (2) Be able to follow academic advances and extend knowledge in related disciplines.
- (3) Be able to integrate knowledge from the field of study with related disciplines.

2.2 Teaching Methods

Use a variety of teaching approaches and learner-centered activities, emphasizing both theoretical principles and their practical application in real settings while keeping pace with economic, social, and technological changes. Methods are selected to suit the characteristics and content of the course. Learning from real situations may also be provided through field visits, invited experts with direct experience as guest speakers on specific topics, and practical training in workplaces.

2.3 Assessment Methods

- (1). Quizzes, midterm examinations, and final examinations.
- (2). Reports, projects, and learning activities prepared by students.
- (3). In-class or online presentations of reports (e.g., through Google Classroom).

3. Cognitive Skills

3.1 Cognitive skills to be developed

- (1) Think creatively, rationally, and systematically.
- (2) Search for, classify, and analyze data or information in order to develop problem-solving skills.
- (3) Appropriately apply knowledge and skills to business problem solving.

3.2 Teaching Methods

Teaching and learning should develop creative thinking processes from the beginning of study, starting with simple problems and progressively increasing in complexity, as appropriate to the course. Learner-centered methods are used through varied approaches such as group discussion, case studies, and project work. Practical workplace experience is also encouraged so that students learn how to solve problems in real situations.

3.3 Assessment Methods

- (1). Assessment through quizzes, midterm examinations, and final examinations using case studies or problem-based questions.
- (2). Assessment of study reports, projects, and research through in-class presentations and written reports.

4. Interpersonal Skills and Responsibility

4.1 Interpersonal skills and responsibility to be developed

- (1) Take responsibility for assigned work.
- (2) Work effectively in teams, either as a leader or team member, according to assigned roles.
- (3) Maintain good interpersonal relations and adapt effectively to relevant situations.

4.2 Teaching Methods

Organize course activities that encourage cooperative learning and teamwork, while integrating responsibility toward oneself and society, interpersonal relations, and adaptability to relevant situations.

4.3 Assessment Methods

- (1). Assessment based on observation of students' behavior and expression during discussions or group presentations in class.
- (2). Assessment based on observation of behavior demonstrated during participation in projects/activities.

5. Numerical Analysis, Communication, and Information Technology Skills

5.1 Skills to be developed

- (1) Appropriately select and apply relevant mathematical and statistical techniques.
- (2) Select communication methods and presentation formats that enable others to understand effectively.
- (3) Appropriately select and use information technology.

5.2 Teaching Methods

Organize learning activities in which students analyze simulations or case studies using relevant mathematical and statistical techniques, present appropriate problem-solving reports in class, and complete course assignments designed to develop their ability to use information technology.

5.3 Assessment Methods

- (1). Assessment of presentation techniques, including the appropriate use of information technology tools or relevant mathematical and statistical techniques.
- (2). Assessment of the ability to explain and discuss case studies presented to the class.

Note: ● = Primary Responsibility; ○ = Secondary Responsibility; blank = No Responsibility. These symbols correspond to the Curriculum Mapping showing the distribution of learning-standard responsibilities from the curriculum to the course.

Section 5: Teaching and Assessment Plan

1. Teaching Plan

Week	Topics / Details	Hours	Learning Activities / Teaching Media	Instructor
1	Overview of Financial Management • Importance of financial management • Evolution of finance • Scope of financial management • Forms of business organization • Goals of financial management • Duties of the financial manager	3	Teaching and learning activities: • Course orientation / explanation of teaching and learning methods • Review of content related to financial management • Lecture • Questioning and discussion of knowledge relevant to the course • Form groups to prepare and present case studies/reports • Discussion of integration relevant to the course Teaching media: PowerPoint Tools: Classroom / Google Classroom Mode: onsite	Asst. Prof. Dr. Charawee Butrbumrung
2	Financial Markets and Financial Institutions • Meaning of financial markets • Roles and functions of financial markets • Types of financial markets • Money market • Capital market • Differences between money and capital markets • Financial institutions	3	Teaching and learning activities: • Lecture / content discussion • Questions and answers • Self-directed study • Exchange of opinions within groups Teaching media: PowerPoint / video clips / YouTube Tools: Classroom / Google Classroom Mode: onsite / online / on-demand	Asst. Prof. Dr. Charawee Butrbumrung
3-4	Financial Statement Analysis • Meaning of financial statements • Components of financial statements • Meaning of financial statement analysis • Financial statement analysis	6	Teaching and learning activities: • Lecture / content discussion • Questions and answers • Exchange of opinions • Case study / assigned work Teaching media: PowerPoint Tools: Classroom / Google Classroom Mode: onsite / online / on-demand	Asst. Prof. Dr. Charawee Butrbumrung

Week	Topics / Details	Hours	Learning Activities / Teaching Media	Instructor
5	Financial Planning and Forecasting • Steps in financial planning • Tools for financial planning • Financial forecasting	3	Teaching and learning activities: • Lecture / content discussion • Questions and answers • Exchange of opinions • Case study / assigned work Teaching media: PowerPoint Tools: Classroom / Google Classroom Mode: onsite / online / on-demand	Asst. Prof. Dr. Charawee Butrbumrung
6-7	Risk and Return • Meaning of risk • Types of risk • Meaning of return • Risk measurement	6	Teaching and learning activities: • Lecture / content discussion • Questions and answers • Exchange of opinions • Case study / assigned work Teaching media: PowerPoint Tools: Classroom / Google Classroom Mode: onsite / online / on-demand	Asst. Prof. Dr. Charawee Butrbumrung
8	Midterm Examination	-	-	Asst. Prof. Dr. Charawee Butrbumrung
9	Time Value of Money • Future value • Present value • Application of future value and present value	3	Teaching and learning activities: • Lecture / content discussion • Questions and answers • Exchange of opinions • Case study / assigned work Teaching media: PowerPoint Tools: Classroom / Google Classroom Mode: onsite / online / on-demand	Asst. Prof. Dr. Charawee Butrbumrung
10-11	Management of Current and Non-current Assets • Concepts of current asset management • Meaning of working capital • Current asset management • Types of investment projects • Investment in non-current assets	6	Teaching and learning activities: • Lecture / content discussion • Questions and answers • Exchange of opinions • Case study / assigned work Teaching media: PowerPoint Tools: Classroom / Google Classroom Mode: onsite / online / on-demand	Asst. Prof. Dr. Charawee Butrbumrung
12	Cost of Capital • Meaning and importance of cost of capital • Types of cost of capital • Calculation of each type of cost of capital • Capital structure	3	Teaching and learning activities: • Lecture / content discussion • Questions and answers • Exchange of opinions • Case study / assigned work Teaching media: PowerPoint Tools: Classroom / Google Classroom Mode: onsite / online / on-demand	Asst. Prof. Dr. Charawee Butrbumrung
13-14	Short-, Medium-, and Long-term Financing and Dividend Policy • Meaning of short-term financing • Sources of short-term financing • Meaning of medium-term financing • Types of medium-term financing • Long-term financing from creditors • Long-term financing from owners' equity • Types of dividends	6	Teaching and learning activities: • Lecture / content discussion • Questions and answers • Exchange of opinions • Case study / assigned work Teaching media: PowerPoint / video clips / YouTube Tools: Classroom / Google Classroom Mode: onsite / online / on-demand	Asst. Prof. Dr. Charawee Butrbumrung
15	Mergers and Acquisitions • Background of mergers and acquisitions • Forms of mergers and acquisitions • Characteristics of mergers and acquisitions	3	Teaching and learning activities: • Lecture / content discussion • Questions and answers • Exchange of opinions • Case study / assigned work Teaching media: PowerPoint Tools: Classroom / Google Classroom Mode: onsite / online / on-demand	Asst. Prof. Dr. Charawee Butrbumrung
16	Presentation / Discussion / Integration of Assigned Work	3	Teaching and learning activities: • Present, discuss, and integrate assigned work • Questions and answers; exchange of opinions between groups Teaching media: PowerPoint Tools: Classroom / Google Classroom Mode: onsite / online	Asst. Prof. Dr. Charawee Butrbumrung
17	Final Examination	-	-	Asst. Prof. Dr. Charawee Butrbumrung

2. Learning Outcomes Assessment Plan

Learning Outcomes	Assessment Methods	Assessment Week(s)	Weight
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Learning Outcomes	Assessment Methods	Assessment Week(s)	Weight
Ethics and Morality (2) Knowledge (1)	Punctual class attendance; responsibility; timely submission of assigned work; participation in activities; no cheating in examinations; listening to and accepting the opinions of others.	Throughout the semester	10%
Cognitive Skills (3) Interpersonal Skills and Responsibility (2) Numerical Analysis, Communication, and Information Technology Skills (2)	1. Assignments/case studies assigned by the instructor; observed behavior; presentation of assigned work. 2. Participation in questions, answers, and class discussion. 3. Integration of assigned work / participation in various activities.	Throughout the semester and Week 15; Week 16	30%
	Midterm Examination	Week 8	30%
	Final Examination	Week 17	30%
	TOTAL		100%

Section 6: Teaching and Learning Resources

1. Main Textbook and Documents

1. Financial Management (Asst. Prof. Dr. Charawee Butrbumrung).

2. Important Documents and Information

1. Financial Management course materials, Sukhothai Thammathirat Open University.
2. Financial Management (Assoc. Prof. Thapana Chinphaisan), Chulalongkorn University.
3. Financial Management (Asst. Prof. Chalermkwan Krutboonyong).

3. Recommended Documents and Information

1. Websites of financial institutions, such as <http://www.set.or.th> and <http://www.bot.or.th>.
2. Websites of financial institutions in Thailand and abroad.
3. <http://www.ssudlp.ssru.ac.th>
4. Google Classroom.

Section 7: Course Evaluation and Improvement

1. Strategies for Evaluating Course Effectiveness by Students

1. Group interviews between the instructor and students regarding satisfaction with the course.
2. Comparison of students' learning outcomes with those of the previous year.

2. Strategies for Evaluating Teaching

1. Use of a teaching effectiveness evaluation form completed by students.

3. Teaching Improvement

1. The program promotes exchange of knowledge and experience concerning teaching and learning through meetings of course instructors/program instructors, including workshops for preparing TQF 3, TQF 5, and TQF 7 documents in order to improve teaching and learning management.
2. The instructor participates in training in relevant disciplines to support professional development, strengthen relevant skills, and transfer useful knowledge to students.

4. Verification of Student Achievement Standards in the Course

- (1). Course instructors randomly select samples of students' assigned work to verify achievement standards according to the course's primary and secondary responsibilities, or randomly verify students' examination scores.
- (2). The Faculty Academic Committee reviews students' grade levels before submission to the university and announcement of examination results.

5. Review and Planning for Improvement of Course Effectiveness

1. Course instructors/program instructors analyze instructor evaluation results and students' examination scores and use the findings to improve teaching and learning in the following semester.
2. Change or rotate instructors so that students gain diverse knowledge and perspectives.

Curriculum Mapping

Distribution of Learning Standard Responsibilities from the Curriculum to the Course, as specified in TQF 2

● Primary Responsibility ○ Secondary Responsibility

Course	1. Ethics and Morality			2. Knowledge			3. Cognitive Skills			4. Interpersonal Skills and Responsibility			5. Numerical Analysis, Communication, and IT Skills		
	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3
FIN2210 Financial Management	○	?	○	?	○	○	○	?	○	○	?	○	○	?	○