



PIM9204

Seminar on Business Innovative Management
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Ph.D. Business Administration

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1. Cold War 1980s

2. Climate and Global systemic change 2020s



VUCA → worn out

BANI → up to date



The Vuca world has evolved in to Bani world.



We need new words to be able
to describe the changed
situation (more) accurately.



Change before force to Change

If you don't
Change you will perish

VUCA world : Jamais Cascio (Facing the Age of Chaos)

Volatility → Vision

Uncertainty → Understanding

Complexity → Clarity

Ambiguity → Agility

(The situation has substantially change 1980)

BANI : Jamais Cascio (an under teal gate to the Future 2020)

Brittle solution : Self sk. Hard sk. And Digital sk.

Anxious solution : Develop Private life Work life
Healthy Mindset

Nonlinear solution : Personals/ Non effect
Teams/ Flexible

Incomprehensible solution : Analysis/ Analogy Diagnosis/
AI /Big data

(Crowded Thinking Model)



VUCA : BANI : Change Rapidly non direction.

NEW Paradigm



1. Digitization
2. New Policy Maker's Mindset
3. Mental Health
4. Strengthen Teamwork



Q & A





THANK YOU!