

Tackling overtourism: Finding solutions using 21st-century skills

Lesson one

**Warmer: communication
(5 mins)**

1. With your partner, write down five words that you associate with this photo.
2. Would you like to go there? Why/why not?



Lesson one

**Preparing to watch the video:
communication and collaboration
(10 mins)**

Group A: What are the **positive** aspects of tourism? List as many things as you can think of.

Group B: What are the **negative** aspects of tourism? List as many things as you can think of.

What do we mean by '**overtourism**'?



Overtourism: the situation when too many people visit a place on holiday, so that the place is spoiled and life is made difficult for the people who live there.



Lesson one

**Watching the video – 1: critical thinking
(5 mins)**

Watch the video and think about the following questions.

1. What's the purpose of the video? (to inform, to entertain, both?)
2. What's the message of the video?



<https://www.youtube.com/watch?v=gRvmFkkNwYk>

1. What's the purpose of the video? (to entertain, to inform, both?)
2. Which sentence best describes its message?
 - a) Tourism is mainly positive because it brings money and jobs to local people.
 - b) Tourism can cause problems, but there's not much we can do to stop it.
 - c) Tourism has serious consequences for local communities and the environment. We should learn to be responsible tourists.
 - d) Tourism should be banned because it's destroying the environment and local communities.

Watch the video again. What problems does the video (2.43) mention? Tick the three problems you hear for each issue.

1. damage to the environment

- a. There's too much rubbish.
- b. There's pollution from cruise ships.
- c. Too many natural resources are being used.
- d. Natural environments are being changed or damaged.
- e. Insect populations are decreasing.

3. destroying traditional ways of life

- a. People are changing their way of life to make more money.
- b. People's culture is being turned into tourist attractions.
- c. Local languages are disappearing.
- d. Businesses are providing services for tourists instead of for local people.
- e. Traditional festivals are being cancelled.

2. damage to historical monuments

- a. Fires are caused by tourists.
- b. Structures are being vandalised.
- c. There's graffiti on statues.
- d. Tourists are damaging statues when taking photos.
- e. Historical artefacts are being stolen.

4. effects on housing prices

- a. Too much accommodation is being used for holiday rentals.
- b. Rent is too expensive for local people.
- c. Hotels are too expensive for tourists.
- d. Workers have to move to cheaper places.
- e. Homeless people are sleeping on the streets.



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Watch the video again. What problems does the video mention? Tick the three problems you hear for each issue.

1. damage to the environment

- a. **There's too much rubbish.** ✓
- b. There's pollution from cruise ships.
- c. **Too many natural resources are being used.** ✓
- d. **Natural environments are being changed or damaged.** ✓
- e. Insect populations are decreasing.

3. destroying traditional ways of life

- a. **People are changing their way of life to make more money.** ✓
- b. **People's culture is being turned into tourist attractions.** ✓
- c. Local languages are disappearing.
- d. **Businesses are providing services for tourists instead of for local people.** ✓
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4. effects on housing prices

- a. **Too much accommodation is being used for holiday rentals.** ✓
- b. **Rent is too expensive for local people** ✓
- c. Hotels are too expensive for tourists
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- e. Homeless people are sleeping on the streets

Lesson one

**Understanding the issue – 1:
collaboration, critical thinking
(10 mins)**

Who or what is affected by each issue?

For example: local communities, tourists, future generations,
nature (plants, animals, oceans, rivers)

Why?

1. damage to the environment
2. damage to historical monuments
3. destroying traditional ways of life
4. rising housing prices

Lesson one

**Understanding the issue – 2: communication,
collaboration, critical thinking, creativity
(10 mins)**

Watch the video (2:43-3:16) again. What three solutions to overtourism does it suggest?

- 1.
- 2.
- 3.



<https://www.youtube.com/watch?v=gRvmFkkNwYk>

Watch the video again. What three solutions to overtourism does it suggest?

1. introducing a 'tourist tax'
2. putting limits on how many people can visit famous sites
3. introducing rules of how tourists should behave

Can you think of any more solutions?

The video suggests:

- a) three reasons why tourism is important
- b) three ways to be a responsible tourist.

Can you predict what they are?



<https://www.youtube.com/watch?v=gRvmFkkNwYk>

a. Reasons why tourism is important

1.

2.

3.

b. Ways to be a responsible tourist

1.

2.

3.

a. Reasons why tourism is important

1. It creates jobs.
2. It gives money to local communities.
3. It helps us share and learn about different cultures.

b. Ways to be a responsible tourist

1. Be respectful to local people and the environment.
2. Stay for more than just one night.
3. Visit places where not so many people go.

Lesson one

Reflection (10 mins)

What are the 4Cs? Complete the words.

C _ M M _ _ _ _ _ _ _ _ : sharing ideas clearly with others

C _ L L _ _ _ _ _ _ _ _ : working with other people to reach a goal

C _ _ _ _ _ _ _ T _ _ _ _ _ _ _ : analysing information to make choices

C R _ _ _ _ _ _ _ Y: using your imagination to come up with new ideas

21st-century skills

What are the 4Cs? Complete the words.

COMMUNICATION: sharing ideas clearly with others

COLLABORATION: working well with other people to reach a goal

CRITICAL THINKING: analysing and evaluating information to make informed choices

CREATIVITY: using your imagination to come up with new ideas

Lesson two

**Warmer: communication
(5 mins)**

**Complete the headlines from a responsible tourism website.
Use a different word or phrase for each one.**

Local residents call for limits on _____

Resort introduces eco-friendly _____

Environmentalists demand ban on _____

Local tourist office promotes _____

Lesson two

**The 4Cs – Defining success
criteria**

Match each set of ideas to one of the 4Cs:

Critical thinking

Communication

Creativity

Collaboration

1. C _____

- speak mostly in English
- explain your ideas and opinions clearly
- respond appropriately to your partners' ideas (e.g. showing interest, agreeing/disagreeing politely)
- use language to persuade, negotiate or compromise

3. C _____

- justify your opinions
- question information and ideas
- weigh up pros and cons
- recognise problems and suggest practical solutions

2. C _____

- include everyone in the discussion
- share speaking time fairly
- build on each other's ideas
- help the group reach a shared decision or outcome

4. C _____

- suggest new or original ideas
- combine or adapt ideas from others in the group
- experiment with different approaches, even if you're unsure
- use stories, examples, etc. to make your ideas more engaging

Use the 4Cs checklist when you do group tasks.

1. Communication

- speak mostly in English
- explain your ideas and opinions clearly
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3. Critical thinking

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Lesson two

**Role-play preparation:
communication, collaboration,
critical thinking, creativity**

You live in this village, which is suffering from overtourism. The local council has called a meeting to try to find some solutions.

People who will attend the meeting:

- a hotel owner
- a local resident
- an environmentalist
- a representative from the tourism office.

You must work together to find ways to make tourism more responsible and fairer for all.



Role play: 4Cs (15 mins)

- Play the role of the person they prepared in their group.
- Each person will have one minute to put forward their point of view and proposed solutions.
- After everyone has spoken, the group will work collaboratively to decide on three solutions that are fair for everyone.
- Use the 4Cs when completing this group task.

Reporting back: communication (10 mins)

- Present your solutions for responsible tourism to the whole class.
- Conduct a vote on the three best solutions.

Feedback (5 mins)

- Language
- Task completion
- Process

Use the 4Cs checklist when you do group tasks.

1. Communication

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- use language to persuade, negotiate or compromise

3. Critical thinking

- justify your opinions
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- include everyone in the discussion
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- suggest new or original ideas
- combine or adapt ideas from others in the group
- experiment with different ideas, even if you're unsure
- use stories, examples, etc. to make your ideas more engaging

Write an online local news article reporting on the proposed solutions to overtourism in the village.